

RadioGuide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

5¢

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North Atlantic Edition

Inside Story of
RUDY VALLEE'S
First Marriage



Joan Marsh

PENNER LEADING VOTE FOR STAR OF STARS

REAL COOKING BY RADIO BUT YOU BRING THE FOOD

THE secret is out! At last the radio listeners of the country can be told what becomes of the delicacies cooked before the microphone by Jane Ellison while she is broadcasting her Drama of Cookery.

Some sharp-eyed individual in the Columbia studios noticed that Miss Ellison had numerous assistants. Closer inspection revealed that each of these had an aid. A little further snooping brought to light a third battery of lackeys, in the guise of assistants to the second helpers. Concluding evidence was that, irrespective of their rank, they had in common a strikingly well fed appearance.

That being so, it is much easier to believe that Miss Ellison really cooks as she makes her broadcast.

There is no doubt now. It's true. Her whole train of attaches will testify that she does actually cook in the studio. Their loudest testimonial comes in a concerted smacking of lips when they tell how good her cooking is.

Miss Ellison is heard with Billy Bradley, and a dramatic cast, over the WABC-Columbia network each Wednesday from 11:45 a. m. to 12 noon EST. This broadcast has the unique distinction of being awaited as eagerly by the studio personnel as the radio audience. Control operators, engineers and page boys show an unprecedented interest in the cook and her novel air feature. Never were they so eager to serve an artist. Those not assigned to assist at the broadcast usually form a line to the right of her studio door immediately following it.

Miss Ellison's cooking may account for some of her studio popularity, but her demonstration of "doing it in a jiffy" is her real achievement.

Her idea of a broadcast is: Take a little theme, place it in a human interest drama; add a few new rules and short-cuts; sprinkle with good ideas and tricks; stir well with snappy dialogue; shake, hold to the light, and—

There you have a cooking lesson as much to the taste of jaded recipe-listeners as there are

cooking teacher's delicacies themselves.

Jiffy cooking is the theme of her recipes. Much of the instruction is presented in dialogue form, with Miss Ellison chatting informally with Billy Bradley. He is right-hand man and principal assistant.

Miss Ellison tells the hostess how to stir up a batch of something or other—in the ten-minute manner, while the hostess concentrates on more important things. And she practices what she preaches. As she broadcasts, she cooks and the show goes on with actors and actresses stepping up to the "mike," singing a song, or tossing off amusing lines—and, during pauses, grabbing off a "sample." This is the routine every week,



Jane Ellison's cooked delicacies give her as much popularity in the studio as her dramatized cookery broadcasts do over the air

"BUBBLES" OUT OF A MELTING POT

SO YOU are another of the fourteen million who want to know who "Bubbles" is, are you? All right. The question will be answered here and now, once and for all. "Bubbles" is "Sudsy's" older brother. And if you're like that, and must have every last detail, "Bubbles" is the kith, kin, friend and enemy of about twenty-five other people, Italians and Dutchmen and gangsters and hicks and city slickers and Frenchmen and what-not besides. Put them all together and you get Phil Cook.

You must remember Phil. At one time he was a complete "sketch" in himself. He can make his voice change so that you'd swear that his Italian and his Negro and his Frenchman and the rest were so many separate persons.

They're not. They're all Phil Cook. But now he is confining his "act" to one other voice impersonation besides his own.

There's a real reason for Phil putting his international galaxy of people into the melting pot. Phil believes that a one-man show with numerous characters is no longer in vogue.

Originally, Phil never had any intention of building up a show in which he would impersonate others. His voice-changing career had an unexpected origin about six years ago. He was doing a blackface act with a partner when one day the partner failed to appear. "The show must go on," declared Phil, and he took both parts. Nobody seemed to know the difference, not even the sponsors. They sent a check to "Phil Cook and partner." Phil took that for proof that he could fool an audience, and he continued to take both parts.

The outgrowth of this was a script written by Cook with a country hotel scene.

Naturally many and varied characters were presented, and he "did" them all. This act was on the air three years.

Today Phil presents only one other voice besides his own, that of "Bubbles" on the Silver Dust program over the Columbia network Tuesday, Thursday, and Saturday at 7:30 p. m. EST.

with some new recipe demonstrated as a playlet unfolds.

To watchful eyes, another demonstration of this air show is that, verily, the way to a man's heart is through his stomach.

Perhaps that is another key to the popularity of this young woman's radio feature. The sage suggestion for finding the path to a man's vital organ has been handed down from mother to daughter. But today's women sometimes find themselves with too little time to make the most of this opportunity.

That's where Miss Ellison is one up on those who give the advice. Follow her hints, methods, and recipes, and the result is not only something savory for any man, but the end is accomplished so quickly as to mystify him.

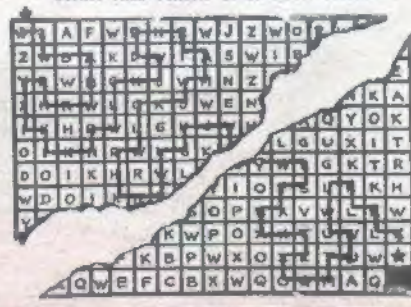
"Anybody can cook," says Miss Ellison, smiling over her measuring spoon. "And everyone has enough time. Taking short cuts is part of the fun."

Miss Ellison herself is a genuine exponent of all that she broadcasts in her personal life, and she remains a living illustration that there is always "time enough."

Keys to Radio Trail Puzzle

For the guidance of contestants who participate in the Radio Stations Trail Puzzle, on the last page of this issue, the following diagram has been worked out. It shows a specimen of a correct finish to a good trail. The star marks the 250th square of a correct trail. The black square in the lower right hand corner, the Goal, does not count. These diagrams have absolutely no significance except as guides to the rules.

START AND FINISH OF A GOOD TRAIL



HOW ONE VOICE WON TWO WORLDS

ONCE, if a girl aspired to get into pictures, she went to Hollywood. If radio was her ambition, she went to New York. But not Joan Marsh. She reversed the natural order by staying at home, and landing in both.

Joan is one of the latest "blues" singers to be presented to a nation-wide air audience from the West coast. She is heard Thursday nights from 11:00 to 11:30 p. m. EST, on the California Melodies programs originating in Los Angeles.

This blue-eyed songbird has taken to the air as naturally as she did to pictures. California-born, she was cradled in Hollywood, where her father was a cinematographer.

At the age of nine months, when other children were being wheeled through the parks, Joan was carried around movie sets.

At that age she was playing in her first film, "Hearts Aflame."

Her school days were interspersed with picture production. One of her notable child roles was with Mary Pickford in "Daddy Long Legs." Ingenue parts were next in order.

Joan grew impatient with things that just happened to her; even such remarkable things, as were in her background. She was young, eager, and all set for a new "go." Radio beckoned, and off she went.

The young singer weighs only one hundred and four pounds and can't stretch to more than five feet, two. Quite out of proportion are her ambitions. She has two of them. She longs to be "impressive," and she wants to sing in light opera.

She's a likely prospect for top air honors.

SEE HOW TO WIN ONE OF THE \$10,000.00 CASH PRIZES ON THE LAST PAGE OF THIS ISSUE

MAKING ART SAFE for MATRIMONY

laughed often at the dumb antics of Jane, the duffer at years. And the boy and the girl in the "Smackout" Well, Jane is Mrs. Goodman, wife of the man who writes the script and who plays the lead role in the skit. Then there are Julia Sanderson and Frank Crumit, who have been singing and gagging together on that cigar hour, and on that bread hour, and on others for years. And the boy and the girl in "Smack Out" are man and wife, Marian and Jim Jordan—each working on the air when the other does.

The names of two couples are offered in further support. Both of them are raising happy families. George Olson with his music, and Ethel Shutta with her singing, often are before the mike on the same program. And they are devoted to their two small boys, as well as to each other. Another pair of fond parents whose air appearances together are as apt as not to be announced as "Mr. and Mrs." are the Jesse Crawfords, "poets of the organ." They are busy, off the limelight trails, rearing their little girl, Jessie Darlene.

As a clincher, the group offering the argument calls up Lee Sims and his wife, Ilomay Bailey. Lee, the piano wizard, frequently has had his wife appear with him on the program, "Piano Moods." But the accomplished Ilomay does not devote all of her artistic activity to radio. She sings in vaudeville, on tour. But, in order to insure that her matrimonial venture will be

safe despite professional life, she and her husband have an irrevocable pact that he will join her on vaudeville tour at least ten weeks of every year!

In addition to the examples cited, the contenders for radio wedded security advance many arguments. Again calling upon Hollywood for comparison, they say that the stars of the screen play acted parts. Their own personalities do not come directly to their audi-

ences. Hence elaborate publicity must be built up about Hollywood folk. And in the process of creating false personalities, glamour and sensation creep in. Not so with stars of the air. With them, contact of personality is direct, immediate and true, for audiences hear them as they are. No false appeals depending on glamour and sensation are permitted to intrude.

**WATCH NEXT WEEK'S
ISSUE of RADIO GUIDE**
**Joe Penner's
Own Story**
**UNMASKING HIS
Famous Duck**

Another strong point is made when the absence of jealousy among radio stars is cited. In most cases the married couples of the air on the same programs. Theirs is a common interest. No professional jealousy gets an insidious chance.

Witness the reverse situation in Hollywood: Man and wife act in separate pictures. One film succeeds, the other doesn't click. The position thus created inevitably has its effect on the emotions.

Again, the life of most stars of the screen is paced to further glamorous entertainment. And the appeal of artists of the air in forty-nine cases out of fifty, is close to the home. The radio program must come directly into the home of the listener. The pace therefore should be unsensational, often domestic, always genuine.

There is a resume of the case, as presented by the protagonists. These same individuals would welcome the receipt of examples and arguments to disprove their claims. What is the opposition's case?

The Goodman Aces (below) have little or no time to give scandal a chance to rear its head in their lives—even if they weren't ideally mated. Mrs. Goodman Ace is "Jane", the duffer of their program



The Jordans, Jim and Marian, who write and act the new sketch, "Smack Out," have a mutual interest in their work to hold them together

STUDENTS of psychology are assembling divorce statistics to prove that the microphone will serve to make the entertainment art safe for matrimony. They ask: Do radio performers enjoy a brighter prospect of marital felicity than performers in other fields?

The recent appearance in the public prints of conspicuous cases of domestic discord in the movie world, is cited in contrast to the average story of conjugal serenity common among entertainers on the air. Screen stars who are married, and who, of course, follow their film careers, continually get into scandals. Wedded couples of Hollywood, to quote the consensus of the opinions mentioned, frequently leave a divorce court and enter a marriage bureau, as often, in fact, as the seasons change. And yet, they say, scandal and divorce are almost unheard of among married people who perform on the air.

Submitted in support of the opinion that radio art is safe for matrimony, are many examples that tend to prove the point. There are, for instance, Burns and Allen, whose marital craft sails blissfully on, in spite of Gracie's relatives. Further supporting the issue are Jack Benny and his "Jill," who is otherwise known in professional life as Mary Livingstone, but who is Mrs. Jack Benny in reality. Haven't you



SOPRANO IN HIDING SHANGHAIED to FAME

EVERY woman loves a secret. Vivien Ruth was no exception. She had one that she kept to herself for some time. Suddenly she made a meteoric rise from obscurity to a featured spot on the Columbia network. She amazed her friends, and interested her admirers. They wanted to know all about her. "What is behind this sensational success?" they asked. Eventually they ferreted out her secret. Here it is:

The four walls of her room never told. Miss Ruth, however, finally has disclosed that, in complete privacy, she used to listen to her favorite radio entertainers. She listened critically. Hour after hour she studied their mannerisms and styles of song delivery. She didn't dream that she had unusual vocal possibilities. Nor did she dream that she was an interesting personality herself. At that time she was more intent upon dramatics than singing.

But Vivien was destined to be catapulted from this secret practice to the open attention of the public.

The amazing facts begin with a New Year's eve celebration. The party was becoming dull. By way of enlivening it, someone suggested that Vivien sing. That promised to be good. No one knew that she could. What happened after that, made history.

The shy Vivien, although wishing she were a thousand miles away, sang. In a moment she had become the life of the party. Her soprano thrilled her listeners.

Her friends were wildly enthusiastic over her blues singing. They wanted to put her before a microphone immediately. No sooner conceived, than done. They picked her up, carried her to a car and shanghai'd her over to Station WODA in Paterson, New Jersey.

New Year's eve broadcasts were being aired. Suddenly Vivien found herself in front of a microphone with instructions to "Go ahead." There was a staff pianist to accompany her.

The last day in December turned into a cold January morning, but Vivien turned the radio waves into heat waves with her blues singing.

That was her night of triumph. For three-quarters of an hour, with no previous experience on the ether, she sang tune after tune, while requests poured in from merry-making listeners.

The following week she was given a sustaining spot over WODA and, after only four broadcasts, she was "discovered" by talent-seekers, and brought to New York. In another week she had been signed for the Happy Wonder Bakers show, Mondays, Wednesdays and Fridays at 8:00 p. m. EST. Since then, she has not only been featured over the Columbia network, but also over NBC on the Saturday night Mincement program. So girls, don't be shy if your friends ask you to get up and sing. Fame may be beckoning.

WHAT PRICE HIMBER MAGIC

REMEMBER the race between the hare and the tortoise? Well, here is the latest version of it. This is the story of the hare who outdistanced the tortoise, then ran back and gave the tortoise a boost that sent it over the line a winner. Thank Rudy Vallee for the hare's gesture. And give Dick Himber credit for finally being successful.



Dick Himber, band leader, magician—and the greatest of these is MAGICIAN.

Himber's orchestra is now heard over the NBC network Saturdays at 6:30 p. m. EST.

Back in the days before either was well known, Himber was Vallee's manager. Then, while Vallee was making good headway toward the national limelight, Himber's musical progress suffered a setback. This eventually was overcome when, with the influence of Rudy, Himber attained his present enviable position as orchestra leader in the swanky Ritz Carlton Hotel in New York.

Before the difference in pace became noticeable, Himber was attracting attention as a soloist in the New York Paramount orchestra. A setback came when he suddenly left the orchestra. Few ever learned the reason for the abrupt departure. The answer is "magic." It was the result of his flair for

magic tricks. He had the disconcerting habit of suddenly pulling rabbits from the hat of some serious-minded personage of the theater world, much to their amazement and sudden loss of dignity.

Himber still stuck to the music trail, but for several years he couldn't make the strides that led over the line to fame. Before Vallee came into vogue as a popular favorite, the two were engaged in a booking venture, sending hands to debutante parties, on cruises, and out to Long Island's moneyed north shore communities.

When Rudy's rapid advance began, the booking office broke up and Himber went into the NBC. Later he was offered a place at Essex House, in New York, to play dinner music.

From this point in his meteoric career he began to

TOP SONG HITS ALMOST TIED

THREE songs contest for greatest popularity this week. They take almost identical leads among those played oftenest over the networks, as well as in the band leaders' consensus.

Threatening their predominance on the air are five songs just beginning to climb. None of these was ranked among the most popular in the week preceding. Furthermore, a striking variety of ten songs appears in the "favorite" lists provided by the orchestra leaders.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Smoke Gets in Your Eyes	23
Temptation	21
Carrioca	19
Let's Fall in Love	19
Everything I Have is Yours	17
Old Spinning Wheel	16
Throw Another Log on the Fire	16
Our Big Love Scene	16
You Have Taken My Heart	15
Old Pappy	11

BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Smoke Gets in Your Eyes	42
Temptation	42
Carrioca	38
Our Big Love Scene	34
Old Spinning Wheel	26
Let's Fall in Love	22
Love is Love Anywhere	22
Throw Another Log on the Fire	18
Jimmy Had a Nickel	14
In a Shelter From a Shower	14

build a band until he had an eighteen-piece orchestra. In time it came to be the talk of the town. A boost from Vallee, then, and he landed the birth at the Ritz, one of New York's juiciest orchestra plums.

The lesson in when not to pull magic tricks, didn't do much to curb Himber's mania, however. To this day, while discussing with Mrs. Montmorency the music for her daughter's debut, he is just as likely as not to extract the ace of clubs from the sleeve of her ermine wrap.

Here are the favorites of the week, selected by band leaders, and presented alphabetically according to the director's name:

Eddie Duchin: Moon About Town; Carioca; Coffee in the Morning; Throw Another Log on the Fire, and I Like the Likes of You.

Ted Fiorito: You Have Taken My Heart; Coffee in the Morning; Carioca; Our Big Love Scene, and Let's Fall in Love.

Richard Himber: Bitter and Better; In the Valley of Yesterday; Jungle Drums; Raggedy Ann, and Let's Go Places and Do Things.

Buddy Rogers: Jimmy Had a Nickel; Heat Wave; No More Love; Temptation, and Without That Certain Thing.

Rudy Vallee: Smoke Gets in Your Eyes; Let's Fall in Love; Love is Love Anywhere; Carioca, and In a Shelter From a Shower.

Mark Warnow: Everything I Have is Yours; Orchids in the Moonlight; That's Love; On the Wrong Side of the Road, and Throw Another Log on the Fire.

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Vivien Ruth, the girl who kept her singing a secret, even from her closest friends—until a celebration led to air fame.



WHAT RUDY VALLEE NEVER TOLD



Fay Webb Vallee as she looked when she returned from Reno after her brief essay at a divorce was "called off because of a reconciliation"

Rudy and his bride, and in the dusty storage vault of the White Plains courthouse in Westchester County.

I think I will not be violating a confidence if I tell for the first time exactly what transpired during this unhappy courtship and subsequent first marriage.

It was in 1928, Rudy and his orchestra were playing at the Heigh-Ho Club where he later was to achieve fame. He had made his debut but a short time before and still was comparatively unknown although his infrequent radio broadcasts were beginning to bring him a scattering of fan mail.

Already Rudy had introduced his languorous method of conducting an orchestra, his unique orchestrations (about which more will be said later) and his crooning which was to sway feminine hearts.

Rudy was unknown to the general public. But he already had been discovered by the ultra-fast smart set. And as a result the exclusive Heigh-Ho

Rudy had been going around with another girl and just the day before had discovered that she was two-timing him—Leoni had just severed herself from an unwanted husband. Rudy was lonesome, alone in his West End Avenue apartment.

Leoni had a two-year-old daughter who needed fathering. They both were in that dangerous, susceptible state.

There followed a whirlwind courtship and in a day or two, without really knowing each other, they got married.

Rudy had to work, as usual, the night of his wedding. Leoni sat at a side table in the Heigh-Ho Club and waited for him.

If it were possible to see into one's head and watch the workings of the mind, an observer might have discerned very strange things going on that unusual wedding eve in the heads of both Rudy and his young bride.

When the club closed Rudy drove his wife to his apartment. Cutting across the park, it seemed as if both wanted to talk at once; and both had the same thing to say: "We've made a mistake."

Before this strange bridal party arrived at home, Rudy and his wife already had discussed an annulment.

They never lived together.

Within two months, with the wheels of the law grinding secretly and fast, their marriage was annulled.

Rudy always speaks of his venture into matrimony with a great deal of regret over having acted so quickly, and with regard and praise for his first wife. She was an unusual woman in every respect, a lovely, beautiful

Rudy Vallee in the make-up of the "hick" for which he now believes his beloved wife, Fay, has been mistaking him



"That's all there is—there isn't any more," would have been accepted generally a few weeks ago as a statement of the published biographies of Rudy Vallee, the world's most celebrated crooner. It was assumed that the innermost intimacies of his life had been given to the world, if not in the thousands of sketches of him printed in every language, then in his own volume about his love experiences.

However, when recent events focused attention anew on Vallee's private affairs, there appeared the one person competent and willing to tell what other biographers never had learned, and what Rudy himself never had told—a former secretary. This story has been written exclusively for *RADIO GUIDE*, and herewith is presented the second installment.

By His Former Secretary

AS FAR back as four of five years ago Rudy realized that he was a poor marriage risk. I quote his own words:

"I have been rather fickle all of my life, and the remarkable thing that surprises those who know me is that in spite of the fact that I do not look romantic, I have probably paid attention and given time to more girls than many dark-haired sheiks who look the perfect Romeo."

You can see how far Rudy had progressed. Two years before, or three at the most, he was entirely indifferent to women. Now he was bragging about his conquests, and more; he realized that he was fickle. Verily, Broadway can work wonders.

At the time Rudy said this he had already been married. The story of that first unhappy marital venture is a dark secret locked deeply in the hearts of

Club was doing a land office business. Rudy was not yet America's Sweetheart—but the debts of the "400" knew and adored him and secretly hoped that he'd step down from his princely rostrum some time and carry them off, Cinderella story-book fashion.

One of those days there came into the Heigh-Ho Club a beautiful young divorcee. Her name was Leoni Cacho, the former Mrs. Frank McCoy.

Something about Rudy appealed to the young divorcee. Was it his wavy locks, about which he is so assumed? Or his gentle, crooning voice? Or the mellow, heart-warming music that came forth from his saxophone? Probably she could not answer the question. But in any case she returned, not once but many times, to the Heigh-Ho Club. In the course of events, Rudy and she were introduced, and their hearts began to go pitter-pat. They fell in love at first sight!

The first-sight love affairs of Rudy no longer were uncommon, because Rudy was now extremely impressionable and susceptible so far as women were concerned, but this one was far more serious.

young person. She has since remarried and is living happily with her husband.

Of course, this unfortunate marriage did not cure Rudy. He continued to fall in and out of love, with every rising and setting of the sun. Only now he exercised more caution, and bringing his old New England determination

to bear, he decided not to marry again until he was positive that he loved the woman. Here are his actual words:

"I know that I am far from perfect, and that is the reason I do not expect a perfect mate. I have certain ideals and hopes but I am not hypercritical or too hard to satisfy. I do hope to find a girl whose ideas and views are similar to mine, because it is my belief that only people suited to each other can be happy."

During these days there was a rapid succession of lady-loves. But Rudy seemed to give his heart more easily to brunettes, although he did not always slight blondes.

As I have mentioned, Rudy cannot withstand dark-skinned, dark-haired girls with big brown eyes. He goes mad when he sees them. Indeed, he has admitted as much. Said Rudy once, "While a brunette does quicken my heart more than a blonde, yet I have cared deeply for several blondes and still enjoy their company greatly." Oh, rare business man! Half of Rudy's audience is composed of blondes!

But the remarkable thing (Continued on Page 15)

OVER THE TOP FOR

ALONG THE AIRIALTO

By Martin Lewis

THE switch of *Stoopnagle and Budd* from Pontiac to Camel, which this column pointed out as a probability last week, has since then become an actuality. It gives the Colonel and his partner the best break they've yet had, with two half hours a week. Lest there be any doubts about what went on, I shall give the low-down on the entire situation:

Last summer, Camel, after many auditions of all sorts, was pretty well set on the idea of having the comedians as central attractions for their forthcoming programs. However, after

some time had gone by and still no contracts had appeared, Stoop and Budd's old sponsors, Pontiac, offered them another engagement. Camel finally came to the air in December, with a program that had possibilities but that didn't quite click as planned.

They decided that the Colonel and Budd would inject some needed showmanship into their programs.

But then there was the little matter of the Pontiac contract, with five weeks yet to run. On the other hand, Pontiac was shifting two weekly quarter hours to one half hour a week, which provided them a chance to build an entirely new show.

So the comedians asked for a release from the remainder of their contract, and Pontiac, not wishing to stand in the way of their op-

portunity, granted them that release. Everything was utterly friendly!

Pontiac, at the same time, grabbed themselves off a stellar program, and, what is sensational in sponsorship circles, decided on their show within half an hour after the several competing auditions had been "piped." The *Surprise Party* is another swell break for Raymond Paige, the *Rudy Vallee* of the West. This is another feather in the cap for Columbia's Don Lee Network on the Pacific coast, which has become the origination point for several important nationwide network shows, including the *Old Gold Show* with Fiorito's smooth gang; the *Woodbury* offerings with Crosby, Arabeim, and the *Mills Brothers*; the *White Owl* shows with Lombardo and Burns and Allen; *California Melodies*, and the new *Cbaris* programs, which also will feature Paige.

At the present time M. H. Aylesworth is in Hollywood, and it wouldn't surprise me if the purpose of the visit was to arrange for more broadcasts from the coast for his network. He went with Don E. Gilman, Vice-President of NBC for the Pacific coast. More coast news . . . Burns and Allen have been turning out such excellent pictures that it looks as if they will remain at the movie colony for some time.

Little Gets Sponsor

LITTLE JACK LITTLE now has his first regular commercial, sponsored by the same outfit that waits the Happy Bakers into the air. Like the Camel program, which now emanates entirely from the Colonnades of the Essex House, where the Casa Loma Orchestra plays, Little's commercials, heard at 8 p. m. EST on Tuesdays, over CBS, are staged in the Silver Grill of the Lexington. The sponsors, by the way, serve free samples of their product, Hostess Cake, to all the diners in the Grill when the program is on the air. There's one headache to the agency men who produce the program—the fact that its rehearsals are held at 3 a. m. Tuesdays!

Eibel Waters quits the Sunday oil program with her broadcast of this Sunday night.

At this writing her successor has not been named, although we are well informed that *Groucho* and *Chico Marx* auditioned and may replace the sepiu songbird . . . George Gershwin, the American composer, starts his own two-a-week series over NBC's blue network at 7:30 p. m. EST, Monday, February 19.

Comics Shuffled

TED WEEMS moved up Willie and Eugene Howard as his guest stars to February 25, with *Lon Holtz* probably taking their previous date of March 4. The *Landt Trio* and *White* have started a vaudeville tour which will eventually bring them out West. Their fans will have an opportunity to learn what Minnie, their stooge, looks like.

Irving Kaufman's gone collegiate and is bragging about his new honorary degree—he's billing himself "Professor Irving Kaufman, CBS, NBC!"

THE DON HALL TRIO has been signed for a series of electrical transcriptions . . . Tito Guizar has

Kate Smith's delight knew no bounds the day she became "The Glory of the Morn." Her manager, Ted Collins, shown with her, was inducted into the same tribe as "Red Cloud."

Elsie Hitz, who finds romance on the white beaches of the South Seas in *Dangerous Paradise* sketches.



GUEST STAR GALAXY

become quite a favorite in society circles and is to be found playing his romantic guitar and singing love songs at almost every blue-blood function. While on the subject of the Guizars, Tito's baby accidentally struck a note on his daddy's guitar the other day, and he swore to all his neighbors that the youngster played a chorus of "Smoke Gets in Your Eyes." Of course Tito is a proud parent and the baby is ten months old—so maybe Tito is stretching the truth a little.

I'm told that the drivers of the radio equipped cabs in New York went out on strike because they didn't like the radio programs . . . The crack that Milton Berle pulled, struck my funnybone. He said, "The only cab left in New York during the strike was Calloway."

This Sunday's Cantor broadcast will originate in Miami, Florida. Wallington will commute to the sunny clime each week to continue to stooge for Massah Edward, but Rubinoff's portion of the program will still come from New York . . . Ted Fiorito will follow Lombardo into the Coconut Grove when Guy and the boys trek eastward next month. Can't help remembering that Fiorito and Ben Bernie, two of the ace air attractions, were indifferent successes in New York. The Old Maestro went to Chicago to become really famous and, although Fiorito was a huge success at Chicago's Edgewater Beach Hotel, he fell down miserably at New York's Hollywood Gardens.

It wasn't funny to watch the expression on the face of the smoothie announcer David Ross when he met Fred Waring the night of the opening of the new CBS Playhouse.

Dave had tears in his eyes when he talked to Fred, bemoaning the fact that he was not to be with him to do the announcing on his new

series for Ford. If you heard the last program they were on together for Old Gold, you can appreciate this all the more because you could tell as you listened that the announcer was pretty sad when he delivered his final spiel to the tune of Auld Lang Syne.

Globe Trotter La Prade

THE SPIRIT OF WANDERLUST has gotten me again after hearing Malcolm La Prade start his series of Travelogues last Sunday. La Prade spends a great deal of his time each year in foreign travel. He estimates that he has covered a quarter of a million miles in the interest of radio travelogues. Tune him in Sunday at 2:30 p. m., EST, NBC-WEAF network . . . Dick Himber, the excellent ork pilot, finally has condescended to take my advice to go on a diet. Gradually he is attaining that sylph-like form. He shed no less than six pounds since last Tuesday. Mentioning Dick reminds me to chuckle some more over the way most of the radio scribes fell for the swell publicity gag about Himber's warbler Joey Nash losing his hearing after an operation. Just call Joey on the telephone and tender him a juicy contract and I'll guarantee you that you won't have to repeat the offer. He'll hear you plenty well the first time.

I Told You So

WHEN WORD REACHED me that Joe Penner had just signed one of the most remarkable contracts in radio history, calling for his services on his present program through June 1935, I decided to dig back into the files of dear old Radio Gumbo and reprint an excerpt from this column of many weeks ago, prior to the time the duck salesman went before the microphone for his present sponsor.

"There are great possibilities for Joe Penner, who has scored three times on Rudy Vallee's Variety Hour. Penner stars on a new series, Sunday, October 8, for the people who formerly sponsored the Great Moments in History program."

"I predict that this comedian's 'Wanna Buy a Duck' and 'You Nasty Man' will be repeated by listeners as often as Jack Pearl's 'Vas you dere, Sharlie?' and Ed Wynn's 'Soooooo' . . . Was I right or was I right? Lewis bragging again."

Tony Woni and Andre Barucbe, announcer, indulged in some tomfoolery when they exchanged identities, a few days ago. Tony announced the program and, when Barucbe philosophized for a

Robert Armstrong is the shortest in stature and the most versatile of the NBC orchestra leaders.

Carson Robison and his Buckaroos of The Bar-X Days leave no part of their program untouched by realism



Jack Benny and Mrs. Jack—Mary Livingstone—celebrating Jack's popular choice in certain quarters as top air comedian

minute, they even had me fooled . . . So friend Don Bestor has added Chickie Moss, rhythm singer, to his band. How many vocalists does that make with his orchestra? There's Florence Case, Neil Buckley, Ducky Yunt, Billy Yates, Eddie Dunham, Maury Cross—he almost has more singers than musicians . . . Phil Dney's Phillip Morris option has been picked up for the third consecutive time . . . The No. 1 song in George White's movie version of the "Scandals," with Rudy Vallee, is "You Nasty Man," which ends with the line "Don't Never Do (Continued on Page

PUTTING RADIO in COONSKINS

tures. Next year this book will be used as a text. To accomplish such an end, students are required to maintain notebooks carefully. They must be submitted periodically for inspection.

Young, whose work recently brought him an honorary degree of Doctor of Laws from St. Benedict's College, takes his radio work seriously. To him, it is a career in itself. He made his radio debut in Boston in 1925, and has been before the microphone regularly since. He came to the NBC announcing staff in 1928, and he still is there.

What greater indication of the increasing importance of radio could there be than the establishment of a course in Radio Orientation in a leading university such as New York University?

The fact that the inaugural lecture in the original course met with an enthusiasm and a support that took it immediately out of the category of experiment, is significant. What the establishment of organized broadcasting and radio merchandising study, research, and instruction will do toward stabilizing the industry, will be interesting to observe.

It is obvious that Doctor Young and his students have fascinating trails to pioneer.

HARPING FOR HOT HARMONY

By Casper Reardon

If you must hear to believe, tune in WABC-Columbia at 10 o'clock, EST, some Tuesday or Thursday evening. What? An angel loose in Harlem! You actually will listen to popular melodies played on a harp.

Unless people have this auricular proof, they seem to doubt that it can be done. They associate this instrument with sweet, celestial music. I harp for hot harmony.

Usually I'm granted this much: "Well, maybe you THINK you can play rhythm tunes with that celestial instrument, but personally, I doubt it."

My simplest reply is, "Tune in. Hear for yourself, and be convinced."

What surprises most people is that I play popular tunes on the harp without the help of any other instrument. I get all there is in the song out of my harp. Not just arpeggios and trilly embroideries, the usual contribution of harpists in dance bands.

I've played my share of arpeggios. First, I did it with the Cincinnati Symphony Orchestra under Fritz Reiner. Later, I assisted Carlos Salzedo at the Curtis Institute of music. Hence, when I decided to use the harp for jazz, it was a complete about-face. I had the fun of pioneering in an unexplored field.

Before I staked a claim, I had created something new in popular music. My real discovery is an intimate style of harp rhythm, used instead of piano accompaniment.

After years as a classical artist, I made my radio debut in Cincinnati playing "Shake That Thing" on the harp. It was something new on the horizon. Now jazz on the harp is a usual feature with Glen Gray's Casa Loma band. I play back of Irene Taylor, the "personality singer from the South."

Once people find that it can be done, they want to know how it happened to be. It is difficult to shake their feeling about the limitations of the harp. Syn-copation and the "golden strings" do not find association in their minds.

When I decided to set them vibrating to jazz, I

Price on Head of Radio Bride

FOLKS, meet Mrs. Dan Landt. She's a bride of three months, but this is one of her first public introductions. If she had crawled out of the microphone and said, "Boo!" at Dan's radio pals, they couldn't have been more astonished. They are the other members of the unit known as the "Landt Trio and White," on the NBC network at 9:15 a. m., EST, daily except Sunday, with songs and comedy.

"Why all the secrecy?" you ask. Simply because the bride had a price of \$500 on her head. You see, Dan had been party to a pact. The others were Karl and Jack Landt, and Howard White. Two years ago each had agreed to forfeit five hundred dollars if he married. The sum was to be divided among the remaining bachelors.

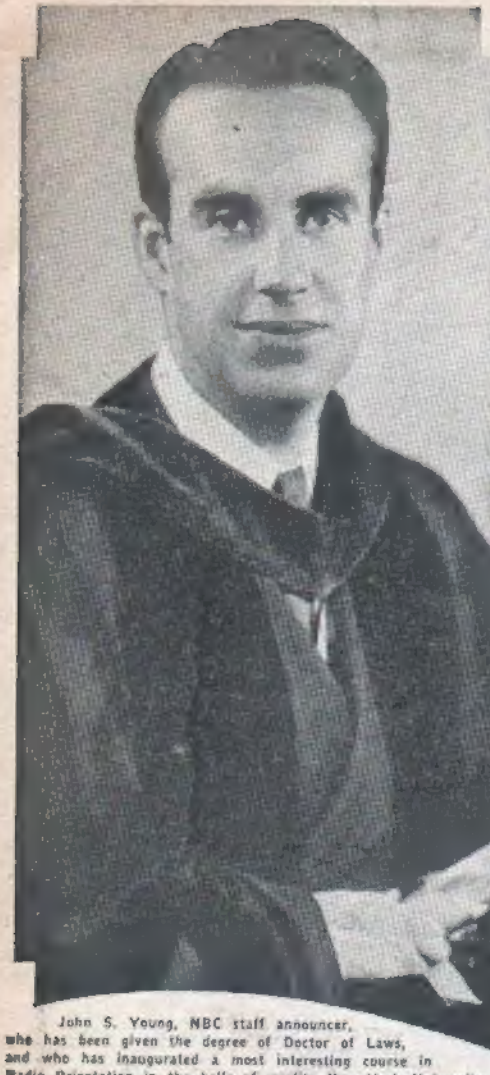
Dan tried holding out on his marriage, but finally decided the bride was worth a pay-off. She is the former Lois Benson. Dan met her in Chicago. Their wedding was a quiet one. All the shouting came when Dan paid the forfeit.

first turned to Negro music. It always has interested me. When it had been arranged for concert playing, I always was disappointed with the result. The spirituals seemed to lose much of their simplicity and authenticity. I tried arranging them as "blues" songs, and was gratified. I was delighted that the spontaneity of the Negro could be retained. Then I really found myself.

Negro spirituals have strong appeal for me. This is true of countless other artists in America, and all over the world. I had my medium. I arranged the music. The demand was natural. I am happy in my business of presenting these simple, but stirring rhythms on the harp.



Casper Reardon, harpist who switched from arpeggios to jazz. He can reconcile "Shake That Thing" with the "heavy-enly strings."



John S. Young, NBC staff announcer, who has been given the degree of Doctor of Laws, and who has inaugurated a most interesting course in Radio Orientation in the halls of erudite New York University

THE flood of attempted enrollments following the first lecture on Radio Orientation at New York University, February 6, indicates that it is more than a trial series. Larger applicants had to be turned away because the present student body is at maximum capacity. The proved popularity of the course, the first of its kind, will tend definitely to establish radio in the college curriculum. Radio at last has grown up to the point of putting on a 'coon coat and other appurtenances to mark its going to college!

The original lecture was conducted by Doctor John S. Young, staff announcer of the National Broadcasting Company. Others to be heard in the fifteen-lecture course include S. L. Rothafel (Rox); Doctor Walter Damrosch; Doctor Frank Goodman; Frederic A. Willis; John I. Carroll; Paul Peters; Paul Whiteman; Franklin Dunham and Arnold Cole.

The aim is to instill into the minds of potential advertising and merchandising men an understanding of the principles of radio. Whereas the present generation of radio experts was forced to acquire knowledge of the profession in maturity, the newer generation is provided its opportunity earlier. The course is designed to tie in with the university's advertising and merchandising schools.

Subjects to be covered are the history, growth and development of the broadcast medium; program planning; radio presentation; technical phases of broadcast science, including acoustics and microphone sensitivity; evolution of radio as an advertising medium; analysis of the listening audience; survey of stations and sales territories; the merchandising of a broadcast; salesmanship of music; comparison of American and European systems; educational, religious, and political relationships; international broadcasting, and television.

"There is no intent," Doctor Young explains, "to turn out students thoroughly educated in the complete art and science of radio. Rather, the purpose is to make the students 'radio conscious.' We want to give them an appreciation and an interest in radio, to be developed with other courses."

At the close of the first term, Doctor Young will write a book, based on questions asked during the lec-

SEEKING THE UNKNOWN RADIO LISTENER - WATCH FOR THE STORY IN NEXT WEEK'S ISSUE

PENNER KNOCKS OUT CROSBY; FLOOD OF POSTCARD VOTES



JOE PENNER, the comedian who takes first position in the latest tally of votes for the popular favorite of the air

ASTONISHING upsets mark the latest count of votes in the "Favorite stars" election. Last week's leader, Bing Crosby, has toppled from his high place and now appears third in the running. Joe Penner, his close second seven days ago, now is in the lead. And Eddie Cantor, a dark horse who seemed last week to have only a slim chance, has come up to second place, with only a few hundred votes behind the present leader. At the close of the counting of the twenty-first thousandth ballot, the stars lining up in one-two-three positions are Joe Penner, Eddie Cantor and Bing Crosby, respectively.

The new and convenient size of the ballot in the Star Election, allowing it to be pasted on a postcard, has brought forth a great increase in the number of votes received. The staff that handles the ballots, makes the count and tabulates the votes, has been augmented threefold as a result.

Although women stars of the air are not among the foremost leaders, two of them within the last week have taken a sharp spurt. They are Jessica Dragonette and Gertrude Niesen. There is every indication that as the election continues its weekly course, these and perhaps others who have polled relatively small numbers of votes so far, will flash into the front ranks.

No less significant is the fact that among the orchestras the same order as was shown last week still holds. However, Wayne King's musical unit has increased its lead so that it now is ahead of its closest competitor by almost two and one-half to one. Voting for Ben Bernie's orchestra was heavier the second week than the first by nearly two hundred votes.

Displacements mark the tally for the programs. The Fleischmann Hour retains its leadership, but coming up from third place to second, is the Show Boat Hour. This unit exchanged places with the Chase and Sanborn Hour. The Old Gold Hour remains in fourth position ahead of Chevrolet by a narrow margin of less than two dozen votes. The tie that deadlocked fifth rating has been broken.

Rivalry remains keen between Amos and Andy and Burns and Allen. Amos and Andy retain their leadership, and have widened their margin by about two hundred votes. Olsen and Johnson now have third place, advancing from fifth position at the end of the last official tally. Steopnagle and Budd are in fourth place this week.

Fifth position among the teams is marked by the unique circumstance of an exact tie between two favorite pairs on the air, Myrt and Marge and the Mills Brothers.

A sectional analysis shows that Eddie Cantor polled his biggest vote in Illinois, Michigan and Wisconsin. Jessica Dragonette drew the greatest number of all the votes cast in the state of Massachusetts, while Gertrude Niesen polled as high as twelve to one over any other star in the state of Georgia. This is not Gertrude's birth state by the way.

Of all the votes cast by the state of Florida last week, not a single one of them was added to the tally of the five leaders. Such stars who are in the lower ranks of the election, as Will Rogers, Tibbett, Elsie Hitz and Lanny Ross, and a few others, received the votes.

Canada is strong in its support of Joe Penner. So

are Illinois, Indiana, Iowa, North Dakota and Wisconsin. In Rhode Island another star who also does not class among the leaders, polled as many votes as did Penner. This is Connie Boswell.

Wayne King's orchestra leads in twelve of nineteen states, including Alabama, Connecticut, Georgia, Illinois, Indiana, Iowa, Maine, Michigan, New York, North Dakota, Wisconsin and Canada. Ben Bernie leads in two states, Arkansas and Kansas. Guy Lombardo is the favorite in three, Massachusetts, New Jersey and Rhode Island, while Glen Gray's orchestra and the New York Philharmonic are the standouts in one state each, Delaware and Florida in that order.

The total number of votes at the last count cast for the leaders in each group is as follows:

Among the Stars:	
Joe Penner	2093
Eddie Cantor	1931
Bing Crosby	1778
Jack Benny	1091
Rudy Vallee	559

Among the Orchestras:	
Wayne King	4488
Guy Lombardo	1945
Ben Bernie	1670
Fred Waring	1311
Rudy Vallee	846

Among the Program:	
The Fleischmann Hour	2107
The Show Boat Hour	1487
The Chase and Sanborn Hour	1361
The Old Gold Hour	822
The Chevrolet Hour	804

Among the Teams:	
Amos and Andy	2438
Burns and Allen	2179
Olsen and Johnson	911
Steopnagle and Budd	786
Myrt and Marge	698
The Mills Brothers	698

The terms of the election are as follows:

Awards will be made in four branches of professional entertainment. (This, of course, excludes such persons as President Roosevelt and others who frequently, or occasionally, go on the air for governmental or other business reasons.) Professional entertainers only are eligible.

1. The first award will be made to your favorite radio performer, the most popular person among radio artists.
2. The second award will be made to the orchestra that ranks highest in popularity.
3. The third award will be given to your favorite program or "hour." Your vote here will be cast for the program as a whole.
4. The fourth award will be made to the team that is liked best. By "team" is meant pair or trio or quartet that is your favorite.

To the star who receives the greatest popular vote Ramon Giron will give, in recognition and in commemoration of your choice of popularity, a handsome gold medal, suitably inscribed.

To the orchestra that is the favorite of all orchestras on the air will be given a gold medal also, this one inscribed to mark its popularity. And furthermore—each member of the orchestra will be given a handsomely engraved certificate attesting his or her part in the work done to win your popular acclaim. The inscription on both the medal and the certificates will bear the name of the orchestra or the name of the leader, according to the way the orchestra is designated. Presentation of the medal will be made to the orchestra leader.

The program that polls the greatest number of votes will receive an award similar to the award that will be given to the most popular orchestra—a beautiful gold medal.

Further, to each member of the cast—all who take a part in putting the program on the air—will be given a handsomely engraved certificate attesting the triumph.

The favorite "team" will be awarded a silver medal appropriately engraved; and each member of the "team" will be given an engraved certificate, marking the award.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible. It does not matter that they are not on the air currently.

Balloting closes June 1, 1934. Awards will be announced as shortly thereafter as the results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.

Along with it you will find a few questions that will help us to get better acquainted.

However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote today. Don't delay.



EDDIE CANTOR, who came up from third place last week, to take a mounting lead over the deposed Bing Crosby. Can Eddie hold it?

THE VOICE OF THE LISTENER

This department is solely for the use of our readers and is offered as means of providing an opportunity to voice your opinions on radio. We want you to express yourself so LET'S ALL GET TOGETHER AND TALK THINGS OVER. It is literally a people's forum where opinions, criticisms and suggestions can be exchanged. In cordially inviting you to contribute we also urge you to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, will be as careful as possible with your photograph but assumes no responsibility for its return. As many pictures will be used each week as is possible. We try to use letters in the order of their receipt. Failure to send your photograph will not bar your letter from publication.

Sounding the Tax-sin

Decatur, Ill.

Dear VOL: I see where "Willing to Pay" thinks he would like to have radio programs sponsored by the government. Well, Mr. Willing to Pay, you should hear some of the radio programs in England and you would change your tune.

There is only one radio for every 40 persons in England, and I can't see why there are even that many with the kind of stuff the listeners have to hear. I was there the year before last and I know what they've got. When there is no advertising, why should the government spend huge sums for radio entertainment? Why should they strive for better programs? Why should they try to give the listeners something really good? They don't.

For instance on Sundays all you have is church programs unless you have a good set and can tune in the continent. All stations turn off every week night at midnight and Sunday nights at 9:00. Is it any wonder there is but one set for every forty people.

Mr. Willing to Pay must be one of the chaps who doesn't have to pay any taxes. As for myself I'm almost taxed poor as it is and here is this bird wanting us to pay more taxes for something, which, if it's like that of the British Broadcasting company, is simply awful. All I can say is, for Heaven's sake leave the radio in the hands of the advertisers and get the cheapest and best entertainment in the world.

J. W. W.

Finds Stars Friendly

Stanton, Ill.

Dear VOL:

It's time we gave three cheers for the radio stars for their kindness in answering fan mail. It's such a joy to the fans to know the stars are so human and appreciate our wee notes.



Charles Mank

he remembered my note.

I have three letters from Ruth Etting and am sure she is very sincere at heart with her fans. Bing Crosby proved never too busy to answer letters. Guy Lombardo even sent me a Christmas card this year.

I am sure thousands more fans have had the same luck. Isn't that the reason the fans love the radio stars, because they are so human and sincere?

Charles Mank

The Headline Hunter

Detroit, Mich.

Dear VOL:

Please may I walk "Along the Aerials", "Reviewing Radio" and enjoy Music in the Air, incidentally throwing a few "Plums and Prunes" at, well—let's see now, what have we?

Well, let's present bouquets to the departments woven into the above paragraph, The Voice of Experience and Jessica Dragonette, the Contented Hour, A. & P. Gypsies, Pond's program, Music Appreciation Hour, Mary Eastman, Frank Parker, Richard Crooks, Virginia Rea, The Metropolitan Opera, Spalding and Thibault, Lily Pons and Rosa Ponselle. Oh yes, likewise the symphony programs and all educational programs.

Hope the New York Philharmonic-Symphony doesn't have to leave the air. Too bad they had to ask for money to be kept on while jazz, crooning and cheap jokes become more popular and do not have to seek air. Throw Madame Sylvia off the air please. Her awful accent and broken English make one want to scream.

Blanche



Blanche

A Query Answered

Houlton, Maine

Dear VOL:

In response to your article WHAT IS WRONG WITH RADIO? printed on page 8, Vol. 3, No. 15 issue I would like to reason in a few words with the inexperienced persons who criticize the most and think they know better how to run a broadcasting business than do the expert officials of the present broadcasting companies and also with those persons who now advocate government control of radio broadcasting.

First may I ask these persons a few questions.

1. WHO invented radio broadcasting?
2. WHO paid for the experimental stages in radio?
3. WHO paid for the construction of over 500 radio stations in U. S. A.?
4. WHO pays the operating cost of each radio station?
5. WHO pays for and makes possible YOUR favorite programs?
6. HOW many hundreds of thousands of dollars does the government receive annually from broadcasting companies on property and equipment?

Now Mr. Critic can you RIGHTFULLY criticize the radio broadcasting service in any way, for if you truthfully answer the above questions you will prove to yourself that somebody else HAS PAID, IS PAYING, and WILL PAY for the enjoyment and entertainment which you receive from your radio.

And to persons who advocate governmental control of broadcasting may I ask are you not broadminded enough to realize the added taxes you would be compelled to pay, and please remember that without commercial programs there would be no competition among commercial concerns which now offer us our favorite programs, and BIG BUSINESS now is the one thing that will bring us out of the depression.

WHAT DO YOU TRUE FANS SAY—AM I RIGHT OR WRONG?

L. A. Briggs

Maybe You're Right

Benton, Nebr.

Dear VOL:

Your readers who are swayed by superstition and emotion will be glad to see your astrology column. Your readers who are guided by reason and science will wonder why you use it.

C. R. Le Bar

Let Sponsors Pay

Cortland, N. Y.

Dear VOL:

I have been a constant reader of your column in RADIO GUIDE. Most of the letters I read are against advertising.

Do the readers who object to advertising ever stop to think that advertising puts the good programs on the air? Someone must sponsor fellows like Ben Bernie, Wayne King and Ed Wynn. Individuals or radio stations cannot. What would be the sense of broadcasting programs if you were not to get anything in return?

We are too fond of our radios and therefore are annoyed if our entertainment is interrupted for a moment to permit the sponsor to say a word on his own.

One reader of your column suggested putting a tax on receiving sets as is done in England. Haven't we enough taxes to pay now? If he wants to pay a tax let him go to a vaudeville show or theater or dance hall where his favorites may be making a personal appearance. If a tax is paid in the form of admission then no advertising interrupts the program.



Joseph Gallo, Jr.

Joseph Gallo, Jr.

Jazz Between You 'n' Me

La Crosse, Wis.

Dear VOL:

My one kick is the Sunday afternoon programs. They are too dead, too quiet, too depressing.

When we listen to our radios on Sunday afternoon, what do we hear? Church music, sermons, symphonic music, male choruses and men reading poems, with organ music for a background.

I can appreciate good music or listen to a good sermon but what's the use of being bored to death by music that is good but comes in too big a dose?

What's the sense of listening to some preacher intent on saving the multitude of listeners? Why not pep up the Sabbath?

R. C. Olson

Likes Versatility

Philadelphia, Pa.

Dear VOL:

Just An-oel Coward

Pierre, S. D.

Dear VOL:

Would it be asking too much of radio to expect it to become a bit more mature and shake off some of the Puritanism which, like Britannia, now rules the waves.

There is a broad line of demarcation between sophistication and smut but the executives of radio seem to be afraid to take the step which will make their medium a bit more adult.

For instance I recently wrote an official of a large metropolitan station asking if we couldn't have some of the more modern plays presented at least in tabloid form, and specifically mentioned Noel Coward's two successes, "Private Lives" and



Frieda Shapiro

Boosts the Cowboys

Bronx, N. Y.

Dear VOL:

As a constant reader of RADIO GUIDE, I have noted the comments of quite a few people concerning the cowboy programs. These programs seem to be well liked and enjoyed by almost everyone. I, myself, find great delight in listening to their interesting songs.

A group of cowboys called "The Rodeo Range Ramblers" sing the cowboy songs as they should be sung. I am sure that many people enjoy listening to this delightful group.

Entertainment can also be had in listening to cowboy songs as sung by George Grun-dell, Morton Winston and Wyoming Jack. These three have such lovely voices that I am sure many listeners rate their programs as the most interesting.

That list, in my estimation, is made up of fellows who can give you genuine entertainment when you tune in their programs.

Mildred Schreyer



Mildred Schreyer

Waring Fan Protests

Cortland, N. Y.

Dear VOL:

I am a great Fred Waring fan. Also some of my friends listen to him and all agree that he and his troupe are among the most popular on the air. I have, however, one friend who disagrees but he will probably soon be converted.

There is one thing which my friends and I do not like and that is the copying of his chorus by other orchestras which sometimes ruins the program and that which only Fred Waring and his troupe can do.

I hope something is soon done about this. There's hoping the Waring troupe gets first prize in the Radio Contest. But win or lose, he's my favorite conductor.

Ernst W. Group

CLINCHING AN ART HERITAGE

for playing. After a lesson in the light fantastic with her mother she climbs up onto the instrument strikes a pose, and sings her little heart out.

Pianist, dancer, singer—Mary Ann is a candidate for either or all. Only time will tell. Meanwhile, the diminutive tot practices her piano exercises, her pirouettes and her back bends, with equal enthusiasm.

The best part of it is that neither parent will be disappointed. If the child does not follow in the illus-

trious footsteps of either, they will not begrudge her their time and instruction. Above all, they want her to have musical instruction for its general effect on her education. Such training adds to the enjoyment of life, they maintain.

They ought to know, because music has been a rich experience with them, always.

SIFTING AGES INTO an HOUR

SIX DAYS of preparation for thirty minutes of enjoyment—that's the ratio for the Harry Horlick's *Gypsies* broadcast Mondays at 9 p. m. EST., over an NBC network. But this is apt to give a wrong impression of the life and leisure of Harry. True, it's the only show he directs. And he's been doing it for eleven consecutive years for the same sponsor. That certainly seems to stamp it as a "pipe" for Horlick. Yet the fact is Harry is one of the busiest men in radio. With meticulous care he sifts the music of the ages to get the best, that his broadcast may maintain its high standard of excellence.

His thirty-six man ensemble and the music to be produced, occupy him several hours for each second they are on the air. Maintaining the high standard of that half hour weekly broadcast is several days' job. You'll get the idea after a glance at Horlick's schedule.

Tuesday: Scout the music publishers for both the newest and the oldest manuscripts in their catalogs. Select with care, because every number played by the *Gypsies* must be worthy of their ace interpretations. Go through personal library of more than 10,000 compositions, including native tunes picked up on world tours.

Wednesday: Arrange the sequence of the numbers selected.

Thursday and Friday: Work with those who orchestrate the melodies. Hear each one played by the arranger.

Saturday: Call rehearsal of the thirty-six men who form the orchestra. Hold preliminary with arrangers present. Make suggestions and have orchestrations changed to fit them.

Monday: Meet with entire organization in Radio City where day's rehearsal begins.

All day long on Monday Horlick sits with his musicians, collar loosened, tie dangling, baton and pencil waving. At seven-thirty o'clock a hall is called. The musicians retire for a rest.

At nine o'clock you tune in, and there they are. Harry Horlick and his *Gypsies* with another half-hour of carefully constructed melody!



Don Bestor showing his daughter Mary Ann how the professional's even the ivories. The daughter of a neighbor on top of the piano, is as keenly interested as is Don's ambitious youngster. Also highly intrigued is Raggedy Ann.

MARY ANN, musician—that's the destiny of his daughter, if Don Bestor has anything to say about it. Maestro Bestor believes in an early start. Mary Ann is just a tot but already she is at her piano lessons. Her father is determined about a good start—he is teaching her himself.

The musical inclinations of Mary Ann may be hereditary but the Bestors, Mr. and Mrs., aren't going to depend on it. They intend to provide for her a musical environment. This will be no hardship for either parent. Bestor, a pianist of note and an orchestra leader, likes nothing better than to show Mary Ann how to make music. Already her ten little fingers have picked out many a tune.

The hours spent by Bestor at the piano with his daughter primarily are for her sake. Yet who knows what new witchery he may discover in the keyboard? He has become so interested in the simple ditties practiced by the child that he has converted them into dance arrangements.

At present this maestro and his orchestra are on Eastern stations at 8 p. m. EST. Fridays. Tune in—you may hear some of these arrangements. Right now father and child are working on William H. Woodin's musical opus, *Raggedy Ann*. Mary Ann is trying to master it.

As her father supervises, he keeps one ear cocked for orchestra possibilities. You may not know it, but one of these days you may be dancing to Mother Goose themes.

Mary Ann at the piano is only half the story. As a precaution against the possibility that Father Bestor's musical instruction will not take, Mother Bestor is going to have a hand in the child's training. She's teaching her to dance. Again heredity has its chance. Mrs. Bestor is the former Frankie Klossom. Eight years ago she was the toast of Chicago as a dancer at the Morrison Hotel. Mary Ann doesn't use the piano only

JEKYLL-HYDE MUSIC TWISTS

By Jack Denny

SOMEONE asked me the other day, "Why do you use two orchestras?"

My reply was "Why should I use two when I have one with a dual personality?"

That man had heard the music on the Ethel Waters program over the Columbia network Sundays at 7 p. m. EST. He had also heard the music coming from the Hotel Pierre where we broadcast Wednesdays at 11:30 p. m. EST over an NBC hook-up. The music of these two programs is totally different in character.

There is only one orchestra of course, but I'll admit it is something of a Doctor Jekyll and Mr. Hyde. Fundamentally, it is an ensemble of string instruments. They produce the 'genteel' music so much in vogue just now. However, when occasion demands I add just three instruments. They are of the species brass, and are known as first trumpet, second trumpet and trombone. Does this solve the mystery? If my hand sounds different, it's only that I have added a trio of tooters. You'll notice when the band is providing its own program we gag the brass section and you hear the orchestra I've been using for years. For instance, we never use brass at the Hotel Pierre. Brass is all very well in its place and I am among those who have uses for it.

I always have had the proper respect for such instruments as trombone and trumpet. They have a traditional background extending for centuries.

Your Birthday Chart

RADIO GUIDE has obtained the exclusive services of Professor Z. Rellek to run a brief department of Astrology. This noted authority on the ancient science was engaged in response to numerous requests. By following the Astrological findings of the seer as they relate to various stars of the air, you will gain much valuable insight into your own character and affairs.

By Professor Z. Rellek

STARTING with February 19, the birth chart shows a new sign to govern the house. It is Pisces, the Fishes. Pisces children are great in their capacity to love, by nature they are philanthropists, they are possessors of 'artistic temperaments', excessive egotism is never one of their faults.

Among the stars of radio born on dates that fall during the coming week are several Pisces children who bear out these characteristics. Vera Van Dues singer with the CBS network is one. Her birthday is on February 20. Bess Johnson, said to be 'the First Lady of Radio' is another. Bess' birthday is February 22. Also on that day was born Kenneth Roberts, of the announcing staff of CBS. Rath Pickard whose Tennessee mountain songs come over the air every week has a birthday February 24, as has also Pauline Moran, of the famous trio of harmony singers.

A note of caution, Pisces children. Your generosity is a fault. Do not let it lead you into difficulties. But then the influence of Jupiter and Neptune are strong in your house—and are sound governing forces.

Lunningham Radiotron

Monday, February 19

MORNING

8:00 A.M.

CBS—On the Air Today WABC
NBC—Organ Rhapsody, Richard Leibert, organist
WEAF WEI WJZ
CBS—Salem Musicals WJZ
WJZ—4, net 304 Eddie Albert songs and patter
WJZ WBZ WBZ WBZ WBZ WBZ
WEEI—I wake over the Morning Paper
WGV—Musical Clock
WHAM—Kitty Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Programs Resume

8:05 A.M.

CBS—Salem Musicals WABC
WOR—Daily Pioneer Reporter

8:10 A.M.

WOR—A Woman comes and patter

8:15 A.M.

NBC—The Hall of Fame WJZ KDKA WBAL WHAM
WBZ WBZ—W. C. Sullivan, Jr. in Mason
WJZ—The Music of the Season
WEEI—A Woman comes and Shopping Service

8:30 A.M.

NBC—The Music of the Season WJZ WBZ WBZ
WGV—The Music of the Season WJZ WBZ
CBS—The Music of the Season WJZ WBZ
WJZ—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

8:45 A.M.

KDKA—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

9:00 A.M.

NBC—Morning Glories, Dance Orchestra WJZ
WBZ WBZ
NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

9:15 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

9:30 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

9:45 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

10:00 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

10:15 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

10:30 A.M.

CBS—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

10:45 A.M.

CBS—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

WHAM—Tom Grierson organist
WJSV—Gene Stewart, organist
11:00 A.M.
NBC—Hour of Memories, L. S. Navy Band
WEAF WEI WJZ
CBS—Cooking Class, Mary Ellis Ames WABC
WOKO WNAC WJZ WBZ WBZ WBZ WBZ
NBC—4, net 304 Eddie Albert songs and patter
WJZ WBZ WBZ WBZ WBZ WBZ
KDKA—The Music of the Season WJZ WBZ
WJZ WBZ—The Music of the Season WJZ WBZ
WEEI—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ
WRVA—The Music of the Season WJZ WBZ

11:15 A.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

11:30 A.M.

CBS—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

11:45 A.M.

CBS—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

AFTERNOON

12:00 Noon

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

12:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

12:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

12:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:55 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

HIGH SPOT SELECTIONS FOR THE DAY

1:30 p.m.—People's Lobby speakers' NBC WEAF network
3:00 p.m.—Radio Gaud John Gasworthy's 'Loyalists' NBC WJZ network
7:30 p.m.—Music by Gershwin (premiere), George Gershwin and Louis Katzman's orchestra NBC WJZ network
8:00 p.m.—Side Show Clifford Soubier barker music NBC WJZ network
8:30 p.m.—Bing Crosby Gus Arnheim's orchestra CBS WABC network
8:30 p.m.—Richard Crooks tenor, William Daly's orchestra NBC WEAF network
9:00 p.m.—Minstrel Show Gene Arnold Harry Kogen band director NBC WJZ network
9:30 p.m.—The B. G. Show Isham Jones orchestra CBS WABC network
9:30 p.m.—Ship of Jov Captain Dobbie NBC WEAF network
10:00 p.m.—Carnation Contented Hour Morgan Eastman's orchestra NBC WEAF network
10:45 p.m.—A New Era n Narcotic Drug Control, talk by Major General John F. O Ryan, Police Commissioner of New York City NBC WJZ network

1:20 P.M.

WOR—Musical Review

1:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

1:55 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

2:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

2:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

2:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

2:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

3:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

3:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

3:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

3:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

3:55 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

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IN CASH PRIZES

See Back Page

3:45 P.M.

WHAM—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

4:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

4:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

4:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

4:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:30 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:45 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:50 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

5:55 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

6:00 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

6:15 P.M.

NBC—The Music of the Season WJZ WBZ
WBZ WBZ—The Music of the Season WJZ WBZ
WCAU—The Music of the Season WJZ WBZ
WHAM—The Music of the Season WJZ WBZ
WOR—The Music of the Season WJZ WBZ

Tuesday, February 20

MORNING

8:00 A.M.
 CBS—The Air Today WABC
 NBC—Radio City Lights, Howard Leibert, organist WABC WEAF WFLC
 CBS—Singing Stars WJZ
 NBC—AM—Devotion WJZ WDAL KDKA WBZ WBZA
 WEEL—D. Bennett Meltonologist, News WGY—Music Clock
 WHAM—Morning Thoughts
 WJSV—The Sun, the Arthur Godfrey
 WNAC—Singing Around the Town
 WOR—Princeton Reporter, Produce Reporter

8:05 A.M.
 CBS—Salon Musicale WABC

8:10 A.M.
 WOR—A Woods singer and pianist

8:15 A.M.
 NBC—Don Hall Trio WJZ WBAL KDKA WBZ WBZA WHAM
 WCHS—Morning Devotions
 WEEL—Caroline (Carol's) Shopping Service

8:30 A.M.
 NBC—Cherio, inspirational talk and murder WEAF WTIC WEEL WCHS WGY WFL
 NBC—Low Wine, organist, WJZ WBAL KDKA WBZ WBZA WHAM
 WOR—Martha Manning, sales talk

8:45 A.M.
 CBS—Sam Moore's Meeting WABC WCAU
 WOR—Don Ross, songs

9:00 A.M.
 NBC—Herman and Berna piano duet WEAF WTIC WCHS WGY
 CBS—Round Turners Quartet WABC WOKO WNAC WJAS WDRC WCAU WLBZ
 NBC—Breakfast Club, Orchestra WJZ WBAL KDKA
 WBZ WBZA—Vernon Rende talk
 WEEL—Henry Matthews institute
 WHAM—Lower Cook Program
 WJSV—Woman's Hour
 WOR—Edward Nel Jr., songs with Mary Olds and George Shalev

9:15 A.M.
 NBC—Landi Telo and White, songs and comedy: WEAF WCHS WTIC WCHS WGY WEEL
 CBS—J. J. Luxembourg Gardens WABC WOKO WDRC WJAS WNAC WIP WLBZ
 WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Sheila Keene's Orchestra

9:30 A.M.
 NBC—Bradley Knapp the Mountain Boy; hill-billy songs WEAF WTIC WCHS WGY WEEL
 KDKA—Songs and Shopping Service
 WBZ WBZA—Breakfast Club, orchestra (NBC)
 WHAM—Tom Gerson, organist
 WOR—Suzanne Miller, actress Dialogue

9:45 A.M.
 NBC—Allan Press in the Wife Saver: WEAF WFLC WEEL WCHS
 CBS—The Mystery Chel. WABC WAAB WCAU WJAS
 KDKA—News: Work A Day Thoughts
 WHAM—Household Hour
 WGY—Martha and Hal
 WNAC—Yankee Mixed Quartet
 WOR—WOR Luscible

10:00 A.M.
 NBC—Breen and de Rose, songs and ukelele: WEAF WEEL WFLC WCHS
 CBS—Bill and Gieger Popular Songs: WABC WOKO WAAB WDRC WJAS WLBZ
 NBC—Edward MacLough, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL
 WCAU—P. J. Lyons Orchestra
 WGY—Hank Kuebs Gang
 WNAC—McMullen Food and Homemaking School
 WOR—Pure Food Hour

10:15 A.M.
 NBC—Morning Parade, variety musicals: WEAF WEEL WCHS WFLC
 CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV WLBZ
 NBC—Lara, Lu 'n' Em WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Jude Sheppard, novelty pianist
 WEAF—Striding Tun

10:30 A.M.
 NBC—Today's Children, dramatic sketches: WJZ WBZ WBZA KDKA WBAL
 CBS—Morning Moods: WABC WOKO WAAB WDRC WJAS WJSV WCAU WNAC WLBZ
 WGY—The Showman Bag
 WHAM—Mrs. The By Doyer
 WTIC—Morning Parade (NBC)

10:45 A.M.
 CBS—The Favorites WABC WOKO WDRC WJAS WJSV
 NBC—Singing Strangs, ensemble: WJZ WBAL KDKA—Luce Team and Betty
 WBZ WBZA—Kay Fayer, singer
 WGY—Morning Parade (NBC)
 WHAM—Century Organ Program
 WNAC—Donald Noss, tenor

11:00 A.M.
 CBS—Mary Lee Taylor, kitchen talks: WJSV
 NBC—Asylum in the Air: Ace Remsen, contralto; William Warren, pianist; Ray Heatter, tenor; baritone WEAF WTR WCHS

CBS—The Favorites WABC WNAC
 NBC—Pony, Liza Zeko and Elton, billiardist: WJZ WBAL KDKA WBZ WBZA
 NBC—Galaxy of Stars WGY WLT
 WEEL—Free By Kitchen Program
 WOR—M. J. S. Lee's Luscious Sense Talk
 WRVA—Art Brown, organist

11:15 A.M.
 CBS—Carmen Success, Joan Merrill, beauty author: WJZ WBAL WLBZ
 NBC—Your Own, I Healy Talk WEAF WTIC WFLC WCHS WLT WGY
 CBS—Mary Manning and the Knickerbockers: WABC WLBZ
 NBC—Moran Sisters, harmony trio: WJZ WBAL WHAM KDKA
 WBZ WBZA—Haremagine Hays
 WOR—Joseph Hegness, singing lessons

11:30 A.M.
 NBC—Gale Pace contralto, Frank Hazard, tenor; Wanda Jentara, orchestra: WLT WGY
 NBC—Piano Recital WPAF WEEL WCHS
 CBS—Tony Wans with Keenan and Phillips, Piano Team WABC WNAC WCAU WJAS WJSV WOKO WDRC
 NBC—L. S. Marine, Bar 1, Short In Hour: WJZ WBZ WBZA WBAL KDKA WHAM
 WOR—The Hozanogist, Dr. William Von Crowe

11:45 A.M.
 CBS—Larry Tate, Orchestra WABC WOKO WJAS WDRC WJSV WJAS WLBZ
 NBC—Al Bernard, the Maitre D' Man: WEAF WEEL WLT WCHS
 WNAC—The Melody Sweethearts, Emily MacAvoy and George Wheeler
 WOR—Personality Plus: Marie Hale

AFTERNOON

12:00 Noon
 NBC—Pullock and Lownhurst, piano team: WEAF WGY
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
 WBZ WBZA—The Monitor Views the News, Ernest Beaufort
 E.T.—Larson Milling Program: WCHS WEEL
 WHAM—Tower Trio
 WOR—Harmonizers

12:15 P.M.
 CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV WLBZ
 NBC—Johnny Marvin, tenor WEAF WTIC WLT
 WBZ WBZA—Weather; Market Reports
 WCHS—Farm Flashes, Stocks and Weather
 WEEL—News Flashes, Stock Quotations, Farm News
 WGY—Skin Step and Happiana, songs
 WHAM—News, Agricultural Forum, weather
 WNAC—News and Weather
 WOR—Heath Talk, Musical Program
 WRVA—Scientific Current Events

12:25 P.M.
 WEEL—Stock Exchange Quotations
 WOR—Al Wiggins, songs and patter

12:30 P.M.
 NBC—Maurice Lee Concert Ensemble: WEAF WCHS WTIC
 CBS—Mitchell Shaffer's Orchestra: WABC WOKO WJSV WIP WLBZ
 NBC—Nathana Farm and Home Hour; Guest Speaker: Walter Baglioni Orchestra: WJZ WBAL WBZ WBZA WHAM
 KDKA—News Markets
 WCAU—A Woman Looks at the World; Hope LeBarre Roberts
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Studio Program

12:35 P.M.
 WEEL—Stocks, Market Report

12:45 P.M.
 KDKA—Charles Gaylord's Orchestra
 WCAU—Watsona Sextette
 WEEL—A Bit of This and A Bit of That

12:55 P.M.
 WOR—Olman and Arden, "The World's Most Beautiful Women"

1:00 P.M.
 CBS—Marie, the Little French Princess, dramatist WABC WNAC WCAU
 NBC—Market and Weather Reports, WEAF KDKA—Farm and Home Hour (NBC)
 WCHS—Lynan B. Chapman Program
 WGY—A Baby on Parade
 WHAM—Hotory Club, speaker
 WJSV—Afternoon Rhythms
 WOR—Dr. Wyane's Health Talk

1:05 P.M.
 WOR—Musical Revue, Byron Hobday and Myrtle Boland

HIGH SPOT SELECTIONS FOR THE DAY

4:30 p.m.—"A Challenge to the Modern Girl"; talk by Nellie Tayloe Ross, director of the Mint. NBC WJZ network.

7:45 p.m.—Gus Van in song series with Arlene Jackson. NBC WJZ network.

8:00 p.m.—Little Jack Little's orchestra. CBS WABC network.

8:45 p.m.—Fray and Blaggett, piano duo. CBS WABC network.

9:00 p.m.—Musica Memories, Edgar A. Guest poet. NBC WJZ network.

9:00 p.m.—Ben Bernie and his Blue Ribbon Air Casino. NBC WEAF network.

9:15 p.m.—Ruth Etting, Ted Husing, Johnny Green's orchestra. CBS WABC network.

9:30 p.m.—George Jessel comedian, and Freddie Rich's orchestra. CBS WABC network.

10:00 p.m.—Euse of the Selb Parker, Phils word and crew. NBC WEAF network.

10:00 p.m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd, Connie Boswell. CBS WABC network.

10:00 p.m.—Hilbly Heart Throbs. NBC WJZ network.

1:15 P.M.
 CBS—Joan Morrow, music WABC WNAC WJSV WJAS
 NBC—Emil Velasco, organist WEAF WEEL WTIC WCHS
 WCAU—Harold Knight's Orchestra

1:30 P.M.
 NBC—Pinkey Hunter's Orchestra: WEAF WCHS WEEL WGY
 CBS—Easy Aces, Comedy WABC WNAC WCAU WJAS
 NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA
 WHAM—School of the Air
 WJSV—Poinet, Seaside
 WOR—Bude Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 CBS—Louis P. Jones, Orchestra. WABC WNAC WJAS WDRC WLBZ
 NBC—Merry Mary, Lbert McKay, Male Trio. WJZ WBAL
 KDKA—Charles Gaylord's Orchestra
 WBZ WBZA—Governor Fy's Committee on Street and Highway Safety
 WOR—Mildred Cole, soloist
 WTIC—Pinkey Hunter's Orchestra (NBC)

2:00 P.M.
 NBC—Merry Mary, Fred Wade, tenor; Norman Charters, Orchestra. WEAF WTIC WEEL WLT WGY
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ
 NBC—Meredith Wilson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Dr. Copeland Health Talk; Three Dramas
 WCHS—Lara Thomas Brown
 WNAC—Talk by Major James A. Roche of Everett
 WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.
 CBS—Romance of Helen Trent: WABC WCAU WCHS—Merry Madcaps (NBC)
 WGY—Household Chats
 WHAM—School of the Air
 WNAC—Ann Leaf at the Organ (CBS)
 WOR—Nell Vaneck beauty talk

2:30 P.M.
 NBC—Marjorie Nash, soprano WEAF
 CBS—American School of the Air WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—Snack Out, comedy sketch. WJZ WBAL WHAM
 KDKA—Home Forum
 WBZ WBZA—Mildred May, soprano; Leo Bell, pianist
 WCAU—Women's Club of the Air
 WCHS—Food Hour
 WGY—Three Schoolmolds
 WEEL—Food Institute
 WOR—Otis Holley, soprano

2:45 P.M.
 NBC—Talk WEAF
 NBC—Vin Lindberg, Swedish Discote: WJZ WBAL WBZ WBZA
 WGY—Von College talk
 WHAM—Organ Program
 WOR—The Hammersmith orchestra

3:00 P.M.
 NBC—Max Perkins, drama. WEAF WCHS WGY WFLC
 CBS—Metropolitan Parade WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—Rochester Civic Orchestra, Guy Fraser Harrison conductor WJZ KDKA WBAL WBZ WBZA WHAM
 WCAU—Baronesse de la Roche, soprano
 WEEL—Del Castillo, organist
 WOR—The Luce Hacketter, Myrtle Boland

3:15 P.M.
 NBC—Blue Room Echoes, string ensemble: WEAF WCHS WCHS WGY
 WCAU—Women's Club of the Air
 WOR—"O.J. Man Sunshine"

3:30 P.M.
 NBC—Women's Radio Review: WEAF WGY WCHS WTIC WEEL WFLC
 CBS—Mundie Parade WABC WOKO WNAC WCAU WDRC WJAS WJSV WLBZ
 WBZ WBZA—Home Forum Cooking School
 WEEL—Reading Circle
 WOR—Newark Museum, talk

3:45 P.M.
 WOR—Sally and Sue

4:00 P.M.
 CBS—L. S. Navy Band, patriotic period. WOKO WJAS WLBZ
 NBC—Alto Zito's Orchestra WEAF WCHS WGY
 CBS—Stage Relief Fund, Sneaker WABC WJAS WNAC WDRC WJAS WIP WOKO
 NBC—Betty and Bob dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Around the Theater with Powers Goursaud
 WEEL—News Flashes, Stock Quotations
 WOR—Dr. H. L. Straudhagen "What's Beneath the Skin"

4:05 P.M.
 CBS—U. S. Navy Band WABC WDRC

4:15 P.M.
 NBC—Prostate Game Trails, Carl Clausen Explorer WEAF WEEL WGY WCHS
 NBC—Movie Magic, Ruth Lyon, soprano; Edward Davis, baritone, Orchestra. WJZ WBZ WBZ WBZA WHAM
 KDKA—Concerts of Clubs
 WNAC—Spotlighting Modern Education
 WOR—Freddy Farmer and Edith Handman, variety act

4:30 P.M.
 NBC—Hazel Glenn soprano WEAF WGY WEEL WCHS WCAU
 CBS—Enoch Light's Orchestra WABC WOKO WNAC WDRC WJAS WJSV WLBZ
 NBC—"A Challenge to the Modern Girl," Nellie Tayloe Ross, speaker WJZ WRVA WBAL KDKA—News and Markets
 WBZ WBZA—Health Clinic Question Box
 WCAU—Thru the Looking Glass with Frances Ingram
 WHAM—Old Curiosity Shop
 WOR—Elsa Hennaway, piano miniatures

4:45 P.M.
 CBS—Enoch Light's Orchestra WIP
 NBC—Early Next Door children's program: WEAF WEEL WLT WCHS
 CBS—The Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU
 NBC—Harry Owen's Orchestra: WJZ WBZ WBZ WBZA KDKA
 WGY—Stock Reports
 WHAM—News Service
 WOR—Wesley Harrgrave, baritone; Orchestra

5:00 P.M.
 NBC—Music Box, Arlene Jackson songs; Male Chorus WEAF WEEL WLT WCHS
 CBS—Happy Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV
 WBZ WBZA—Agricultural Markets
 WGY—Lang Sisters
 WHAM—Harry Owen's Orchestra (NBC)
 WNAC—Five O'Clock Revue
 WOR—Dr. Wainlow talk

5:05 P.M.
 WOR—Judge Gustave Hartman, talk

5:10 P.M.
 WOR—Program Review

5:15 P.M.
 NBC—Little Jackie Heller tenor; Harry Kogen's Orchestra WJZ WBAL WHAM
 CBS—On The Air Tonight: WABC
 CBS—Madison Ensemble WAAB WDRC WJAS WIP
 KDKA—Kiddies Club
 WBZ WBZA—The Monitor Views the News, Henry Elson Williams
 WCAU—Judy Pup
 WGY—The Music Box (NBC)
 WJSV—B. By Horner, songs
 WOR—Kay Costello, songs; Eddie Lambert, piano
 WRVA—Ceil and Sally

5:20 P.M.
 CBS—Madison Ensemble WABC WOKO

5:30 P.M.
 NBC—Nursery Rhymes, children's program: WEAF WEEL WCHS
 CBS—Jack Armstrong, AD American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—Singing Lady, Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Princess Nacome, Wigwam Club
 WOR—"Girls and Boys of Many Lands," Marion Wall

5:40 P.M.
 WRVA—Sports Review

\$10,000.00
FOR LISTENERS
See Back Page

Wednesday, February 21

MORNING

8:00 A.M.
CBS—On the Air Today WABC
NBC—Organ Rhapsody, Richard Lohert, organist WEAF WGSB WFI
CBS—Sally Mason WCAU
NBC—Morning Devotions, Lowell Patton, organist WJZ WBAL WBZ WBZA KDKA
WEEL—Looking over the Morning Paper WGY—Munich, Clock
WHAM—Kindly Thoughts
WJSV—The Sun Day Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume, Daily Produce Reporter

8:05 A.M.
CBS—Salon Musicals WABC
WOR—Al Woods, songs and guitar

8:15 A.M.
NBC—Don Hall Trio, WJZ WBAL KDKA WHAM
WBZ WBZA—Wandering Minstrel, Jim Mason
WCSH—Morning Devotions
WEEL—Shopping Service

8:30 A.M.
NBC—Cheerful inspirational talk and music WEAF WEEI WGSB WFI WGY
CBS—Sunny Mornings, Mark Warnow, Conductor WABC WCAU
NBC—Law W. Jr. organist, WJZ WBAL KDKA
WBZ WBZA—WHAM
WOR—Martha Manning, sales talk

8:45 A.M.
E.T.—Sylvia Tim KDKA WBZ WBZA
WCAU—Sam Moore's Meeting
WOR—Gospel Messengers, songs

9:00 A.M.
NBC—Sam Herman, Frank Banta, piano duo: WEAF WLIT WGSB
CBS—Fion Boys Male Quartet, WABC WOKO
WNAC—WDRB WBAL WJAS WLBZ
NBC—The Mystery Chef WJZ WBAL KDKA
WBZ WBZA

WEEL—Clubs Institute
WGY—Singers and Parts
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—"Our Children" with Mary Olds; Edward Neil, Jr., baritone George Shackley, organist

9:15 A.M.
NBC—Lund Trio and Wife, songs and comedy: WEAF WGY WGSB WEEI WLIT
CBS—Madison Ensemble, WABC WOKO WNAC
WDRB—WJAS WIP WLBZ
NBC—Breakfast Club Orchestra, WJZ WHAM
KDKA—WBAL

WBZ WBZA—Vernon Rade, talk
WCAU—What's a Joke
WOR—Kathleen Jones

9:30 A.M.
CBS—Metropolitan Parade WABC WOKO WJAS
WDRB—WNAC
NBC—Bradley Kinard, the Mountain Boy; hill-billy songs WEAF WEEI WGSB
KDKA—Style and Shopping Service
WGY—Bully Rose, tenor
WOR—French Diction classes

9:45 A.M.
CBS—Metropolitan Parade WJAS WCAU WLBZ
NBC—The Bluebirds, male quartet: WEAF WGSB
KDKA—Piano Minute Manners
WBAL—Shopping with Nancy Turner
WBZ WBZA—Breakfast Club (NBC)
WEEL—News Program
WGY—Ma and Pa
WHAM—Tom Grerson, organist
WOR—Shopping with Jean Abbey

10:00 A.M.
NBC—Bren and de Rose, songs: WEAF WGSB
WFI
CBS—Gordon, Dave and Bunny, songs: WABC
WOKO—WAAB WDRB WCAU WJAS
NBC—Josephine Gibson, Hostess Council, WJZ
WBAL—KDKA WHAM WBZ WBZA
WEEL—Lunch Program
WGY—Hank Keene and his Gang
WNAC—Lucky Clark, soloist
WOR—Pure Food Hour
WRVA—Betty Moore

10:15 A.M.
NBC—Young Artist, instrumental: WEAF
WFI—WGSB
CBS—Bill and Conner, songs: WABC WOKO
WNAC—WDRB WJAS WJSV
NBC—Classical, 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 156th, 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Sportcasts for the Week

WEDNESDAY (CONTINUED)

5:30 P.M.

NBC—Adventures of Tom Mix and His Straight Shooters. WEAF WEEL WTIC WLIT WGY WJSH
 CBS—Jack Armstrong. All American Boy. WABC WNAC WDRR WCAU WOKO WJAS WJSV
 NBC—Singing Lady children's program. WJZ WBZ WBZA WBAL KDKA WHAM
 WOR—Robert Reed Town Talk. Gypsy Orchestra
 WYVA—Sports Review

5:40 P.M.

WYVA—Sports Review

5:45 P.M.

NBC—Wizard of Oz dramatization. WEAF WTIC WEEL WGY WJSH
 CBS—Tito Garcia Mexican tenor. WABC WAAB WJAS WJAS WJLBZ
 NBC—The Orphan Anne. WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU Babe Ruth's Boys Club
 WJSV—Evening Rhythms
 WNAC—Simpson's Revue
 WOR—Amateur Astronomers Association; 'The Birth of the Earth' Dr. Clyde Fisher

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra. WEAF WYVA CBS—Buck Rogers in the 25th Century. WABC WOKO WAAB WCAU WJAS WJSV
 NBC—Western music. WJZ WBAL KDKA—Live on air
 WBZ WBZA—Coke Dewey's Hickory Nuts
 WJSH—Dance Marathon
 WEEL—The Evening Tattler
 WGY—Evening Dainties
 WHAM—Sportscast
 WLW—Jack Armstrong, sketch
 WNAC—News Flasher. Weather
 WOR—Uncle Sam

6:15 P.M.

NBC—W. C. Sullivan Choir. WHAM
 CBS—Bobby Benson and Sunny Jim. WABC WOKO WAAB WDRR WCAU WJLBZ
 KDKA—Sports Program Preview
 WBZ WBZA—Hollywood Highlights. Ralph Arthur
 WJSH—Al Huxley Sports Review
 WGY—Joe and Edith comedy sketch
 WLW—Joe Bonomo tenor
 WNAC—The Mares Go Round
 WYVA—Babe Ruth's Boys Club
 WJSH—Musical Jamboree

6:20 P.M.

NBC—George R. Holmes talk. News Service. WEAF
 CBS—Enoch Light's Orchestra. WAAB WDRR WJSV WOKO WJAS WJLBZ
 NBC—Erene Beasley, contralto. WJZ WBAL
 CBS—Music Box. WABC WCAU KDKA—Salon Orchestra
 WBZ WBZA—Old Farmers Almanac
 WJSH—Kantata and McAllister Program
 WEEL—News Business Market Reports
 WGY—Musical Program. NBC
 WHAM—Frank Skutery's Orchestra
 WLW—Bob Newhall Map Pouch Sportsman
 WNAC—Detectives Black and Blue, skit
 WOR—Dale Ruth's Boys Club
 WYVA—The News Reporter

6:45 P.M.

NBC—You! Folks and Mine, drama. WEEL WJSH
 CBS—Enoch Light's Orchestra. WIP CBS—Ye Happy Minstrel and Tiny Band. WABC WCAU WDRR WNAC
 NBC—Henry Burling and Rhythm Boys. WEAF
 NBC—Lowell Thomas today's news. WJZ WBZ WBZA KDKA WLW WBAL WHAM
 E.T.—Red Davis, sketch. WGY WYVA
 WOR—Book Play

7:00 P.M.

NBC—Martha Mears, contralto, Orchestra. WEAF WEEL WTIC
 CBS—Myrt and Marge drama. WABC WOKO WDRR WCAU WNAC WJAS WJSV
 NBC—Amos n Andy. WJZ WBAL WBZ WBZA KDKA WLW WYVA WHAM
 WJSH—The Week in Preview
 WGY—Through the Looking Glass
 WOR—Ford Frick. Sports Resume

7:15 P.M.

NBC—Ritz Bachner sketch. WEAF WGY WJSH WEEL
 CBS—Just Plain Bill, skit. WABC WNAC WJAS WJAS WJLBZ
 NBC—Groucho, Melody, John Herrick, baritone, Harold Standford's Orchestra. WJZ WBZ WBZA KDKA WBAL WHAM
 WLW—Orchestra Solists
 WOR—Comedy Stars of Hollywood
 WYVA—Annabel Lee

7:30 P.M.

NBC—Shirley Howard and the Jesters, Red Wamp and Guy, Milt Rettenberg, pianist; Tony Gallucci, guitar. WEAF WTIC WGY WJSH
 CBS—Music on the Air. WABC WOKO WNAC WDRR WCAU WJAS WJLBZ
 NBC—To be announced. WJZ WBZ WBZA WBAL WHAM
 KDKA—Charley Agnew's Orchestra
 WEEL—After Dinner Revue
 WLW—Rhapsody
 WOR—Will Osborne's Orchestra; Radio Harris, guest star
 WYVA—Kiddies Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch. WEAF WEEL WJSH WTIC WGY
 CBS—Boake Carter, News. WABC WNAC WCAU WJAS WJSV
 NBC—Irene Rich in Hollywood, skit. WJZ WBZ WBZA WBAL KDKA
 WHAM—Blue Biazers
 WLW—Red Davis, sketch
 WYVA—Smoky and Pooky

8:00 P.M.

CBS—Phil Ducey, Frank Luther and Jack Parker, with Vivien Reel, vocalists. WABC WNAC WDRR WJSV
 NBC—Jack Pearl, the Baron, comedian, Cliff Hal, Peter Van Steeden's Orchestra. WEAF WTIC WEEL WJSH WTIC WGY
 NBC—Crime Clues, mystery drama, WJZ WBZ WBZA KDKA WLW WBAL
 WCAU—Love Making Incorporated
 WHAM—Studio Program
 WOR—Studio Program
 WYVA—Current Events

8:15 P.M.

CBS—Edwin C. Hall, The Human Side of the News. WABC WOKO WNAC WDRR WCAU WJAS
 WHAM—Three of Us, girls trio
 WOR—The Toasters. Billy Jones and Ernie Hare
 WYVA—Meady Mart

8:30 P.M.

NBC—Wayne King's Orchestra. WEAF WJSH WTIC WGY WTIC
 CBS—Albert Spalding, violinist; Conrad Tibbault, baritone. Don Voorhees' Orchestra. WABC WOKO WNAC WDRR WCAU WJAS WJSV
 NBC—Tangerine Paradise, dramatic sketch. WJZ WBAL WBZ WBZA KDKA WLW WHAM WYVA
 WEEL—Lady Lilian and Chet
 WOR—Lavender and Old Lace. Musical Program

8:45 P.M.

NBC—Red Davis, dramatic sketch. WJZ WBZ WBZA KDKA WBAL WHAM
 WEEL—Musical Comedy
 WLW—Radio Court
 WYVA—WYVA Forum

9:00 P.M.

NBC—The Troubadours, Orchestra. Guest Artists. WEAF WJSH WTIC WGY WLW WYVA WTIC
 CBS—Philadelphia Orchestra, Sylvan Levin, conductor. WABC WOKO WNAC WDRR WCAU WJAS WJLBZ
 NBC—Warden Lawson in 20,000 Years in Sing Sing. WJZ WBAL WBZ WBZA KDKA WLW WHAM
 WEEL—Lavender and Old Lace. Musical Program
 WOR—Magazine of the Air

9:15 P.M.

CBS—Alexander Woolcott, 'The Town Crier'. WABC WOKO WNAC WDRR WCAU WJAS WJSV WJLBZ

9:30 P.M.

NBC—Fred Allen's Revue, Fernie Grofe's Orchestra. WEAF WJSH WTIC WGY WEEL WYVA WLW
 CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team. WABC WOKO WNAC WDRR WCAU WJAS WJSV
 NBC—John McOmara, tenor, William Daly's Scoring Orchestra. WJZ WBAL WBZ WBZA KDKA WHAM
 WOR—De Marco Girls. Frank Cherry tenor

9:45 P.M.

WOR—Willard Robinson's Orchestra

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia, barnyard music, male quartet. WEAF WTIC WJSH WTIC WGY WLW WEEL WYVA
 CBS—Old Gold Program, Ted Fricke's Orchestra; Dick Powell, master of ceremonies. WABC WOKO WNAC WDRR WCAU WJAS WJSV WJLBZ
 NBC—Musical Cruiser. Vincent Lopez's Orchestra; Adele Starr, Helen Jester, Tony Cabouch; WJZ WBAL WHAM WBZ WBZA KDKA
 WOR—DeMarco Girls and Frank Cherry, tenor

10:15 P.M.

KDKA—Art Farrow's Orchestra
 WOR—Harlan Eugene Reed

10:30 P.M.

NBC—Tourist Ambassador, Lynn Tabot's Orchestra. WJZ WHAM WYVA
 NBC—Kav Severo, dramatic sketch. WEAF WEEL WGY WTIC
 CBS—News Service. WABC WDRR WJAS WOKO WJSV WIP WJLBZ
 KDKA—Harmonie of Dan and Sylvia
 WBZ WBZA—Evelyn Singers
 WCAU—House Warming
 WJSH—Musical
 WLW—Zero Hour
 WNAC—Sad Reinhardt's Orchestra
 WOR—Studio Program

10:45 P.M.

CBS—Andre Kostelanetz Presents: Evan Evans and Evelyn MacGregor. WABC WOKO WAAB WDRR WJSV WJAS WIP WJLBZ
 KDKA—Honey Boy, and Salsfras
 WBZ WBZA—News Flasher
 WJSH—Keweenaw Club
 WNAC—News Flasher
 WOR—Boake Carter, Sports Magazine of the Air

11:00 P.M.

NBC—Franc Madriguera's Orchestra. WEAF WGY WTIC
 NBC—Pickens Sisters, vocal trio. WJZ WBAL KDKA—Sports Review
 WBZ WBZA—Weather; Sports Review

BASKETBALL seems to be quite popular with radio fans judging from the number of stations scheduled to pick up Ted Husing's broadcast of the Army-Navy game over the CBS-WABC network Saturday, February 24 at 3 p.m. EST. The contest will be played at West Point and plenty of followers of the cage sport are expected to get in on the proceedings both from the sidelines and via Husing.

RANGERS VS MAPLE LEAFS probably the choicest tilt of the National Hockey League season thus far is the program for CKCL (580 kc) listeners Saturday evening February 24. Each of these teams is leading its division of the league and when they meet on the Toronto rink the local station will be on hand to give listeners a full account. The broadcast begins at 9 p.m. EST.

Fuel for Hot Stovers

JOHNNY OHARA's interviews the week of February 18 should attract many of the Windy City hot stovers who are anxious to get a line on the Cubs and White Sox chances for the 1934 pennant. Mustard the players will be in town preparing for the trek to the training camp and Johnny will have them up on his Hot Stove period over WIND (960 kc) at 8:30 p.m. EST each evening. Gubby Hartnett veteran backstop is down for a quiz and if he's as glibly at the mike as he is behind the bat, it should prove quite listenable.

PICK IT UP! FLOWERS who get their entertainment by radio will want to listen to the Rangers' efforts against the Chicago Blackhawks on the Gotham ice February 18. The Hawks are giving the New York squad a tough fight for top honors in the American division of the National Hockey League and Clem McCarthy and Jack

WCAU—Boake Carter, talk
 WJSH—Dance Marathon
 WEEL—Weather Forecasts; News Flasher
 WHAM—News Service
 WLW—Dance Music's Orchestra
 WNAC—Larry Funk's Orchestra
 WOR—'Moonbeams'
 WYVA—Dance Orchestra

11:15 P.M.

NBC—John Fogarty, tenor. WEAF WGY WTIC WEEL WJSH
 CBS—Five Spirits of Rhythms. WABC WOKO WAAB WDRR WJAS WJSV WIP WJLBZ
 NBC—Robert Royce, tenor. WJZ WBAL KDKA—Art Farrow's Orchestra
 WBZ WBZA—Joe Rimes' Orchestra
 WCAU—Ben Greenblatt, pianist
 WHAM—Victor Wagner's Orchestra
 WLW—Johnny Muldowney and Orchestra

11:30 P.M.

NBC—Jack Denney's Orchestra. WEAF WTIC WJSH WYVA
 CBS—Little Jack Little's Orchestra. WABC WNAC WDRR WJSV WIP WJLBZ
 NBC—James Stairs' Orchestra. WJZ WBAL KDKA—Charley Gaylord's Orchestra
 WBZ WBZA—Kay Kaye soloist
 WCAU—Luis Russell's Orchestra
 WEEL—William Scott's Orchestra
 WGY—Fernandus's Orchestra
 WLW—Johnny Johnson's Orchestra
 WOR—Ozzie Newson's Orchestra

11:45 P.M.

NBC—Buddy Rogers' Orchestra. WJZ WHAM WBAL WJZ WBZA
 WCAU—Harmonie's Orchestra
 WOKO—Lynn Lane Little's Orchestra (CBS)

12:00 Mid.

NBC—Phil Harris' Orchestra. WEAF WTIC WGY WEEL WTIC
 CBS—Glen Gray's Orchestra. WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Carlos Molina's Orchestra. WJZ WBZ WBZA WBAL WHAM
 KDKA—Marty Green's Orchestra
 WLW—Sammy Watkins' Orchestra
 WOR—Blue Dudley Reviews the New Play

12:30 A.M.

NBC—Clyde Lucas' Orchestra. WEAF WTIC WEEL WTIC
 CBS—George Hall's Orchestras. WABC WCAU WOKO WNAC WJSV
 NBC—Freddie Martin's Orchestra. WJZ WBZ WBZA WLW
 KDKA—Art Farrow's Orchestra
 WGY—Johnny Johnson's Orchestra
 WHAM—Tommy Turner's Orchestra
 CBS—Enoch Light's Orchestra. WABC

FILMAN WMCA (540 kc) sports announcers promise to do right by the fans in their last period broadcast, which begins at 10:15 p.m. EST. They also air the game following Tuesday evening between the Americans and the Blackhawks.

WONDER HOW the Toronto galleries will receive Eddie Shore when he skates out on the ice for the game between his team, the Boston Bruins and the Maple Leafs, Saturday, February 17? You remember Shore put 'Ice Boley, local star, out of commission in the last meeting of these sextets and I don't believe he'll be given such a long reception for the full three-period broadcast of this fracas stand by CKCL (580 kc) at 9 p.m. EST.

Sport Shorts

EVIDENTLY the Standard Oil Company is convinced that Babe Ruth's popularity is on the wane. Officials have announced that they will not take up the option on his radio services for 52 additional weeks and that Bill Terry is their choice to continue. Memphis Bill has long held a good position with Standard during the 'off' season and since these broadcasts are electrical transmissions they should not interfere with his baseball activities.

Lord Luck, clever WOR and WINS sportscaster is now handling publicity for the National League baseball clubs. Chicago boasts an inter station ping pong league with WBBM, CBS, WJLD, WND and KYW competing. Ralph Abass, proprietor of WJLD and WND is one of the best paddle wackers in both studios, it is learned. Joe Adelman, WJLD's director however outsmashes him.

With Perrett, Bradley, Lee, Conkey and Bill Walker ruling power of the Reds, White Sox and Cubs respectively all in favor of baseball broadcasts the fans can expect to listen in on their games for some time yet. At Hack sports editor of the Portland Evening News handles the monthly sport review over WOSH (940 kc) and he has his share of listeners among New England athletes' enthusiasts. In recent interviews he has had Lou Smith, An-American griddle from Southern California, Ed Dim George and Joe Savolde wrestling title claimants and Primo Carnera king of the heavyweight pugilists.

Stations CJRB, King Township Ontario, CKCL, Toronto and CICI, Montreal later to listeners with hockey score flashes late evenings. France Laux sports announcer of KMOX St. Louis, isn't the only member of the family in the air wave business. His brother Edward is head announcer and program director of WAAM, Newark N.J. Wonder if boxers make up two specialties for their 'hello folks' after the fight? One would be if they win and the other.

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\$1



It's a fact that using two programs of music, one on the radio and one on the local station, will bring in listeners who are not on either station or factory set. Most of all, you will be more satisfied. Buy a set now for \$1.00. Your money will be refunded if you are not satisfied. Write to Steinberg's, Dept. E.G. CINCINNATI, OHIO.

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NIGHT

BOYS WANTED—

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Surprise your parents. Show them
you can be self-supporting.

..... Just Send Coupon

RADIO GUIDE

423 Plymouth Court, Chicago, Ill.

Name

Address

Town State

6:00 P.M.

Name _____
Address _____
Town _____ State _____

Saturday, February 24

MORNING

8:00 A.M.
CBS—On the Air Today WABC
NBC—Radio City Orchestra and Leibert, organ.
 WJZ WEAF WFL WFSH
CBS—Salon Musical WABC
NBC—A Musical Revue WJZ WBAL KDKA
 WBZ WBZA
WEEI—Looking over the Morning Paper
WCV—Musical Clock
WHAM—Hardly Thoughts
WJSV—The Sun Dial and Godfrey
WNAC—Slipping Around the Town
WOR—Program Review Producer Reporter

8:05 A.M.
CBS—Salon Musical WABC
8:10 A.M.
WOR—At Woods songs and patter

8:15 A.M.
NBC—Don Hall Trio WJZ WBAL KDKA WBZ
 WBA

WCSH—A Musical Duets
WEEI—Organ (Rehearsal) NBC

8:30 A.M.
NBC—Cherish Inspirational Talk and Music:
 WEAF WEEI WFSH WGY WTIC WFL
NBC—Low White, organist WJZ WBAL KDKA
 WJZ WBZA WHAM
WOR—The Music of the Future

8:45 A.M.
CBS—The Ambassadors WABC WCAU
WOR—Dogs' Tales, Richard Meany

9:00 A.M.
NBC—Music of the Future WABC WEAF
 WFL WFSH WGY

CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

9:15 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

9:30 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

9:45 A.M.
CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

10:00 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

10:15 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

10:30 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

10:45 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

11:00 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

11:15 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

11:30 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

11:45 A.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:15 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

AFTERNOON

12:00 Noon

CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:15 P.M.
CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

12:45 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

1:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

1:15 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

1:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

1:45 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

2:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

2:15 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

2:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

2:45 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:15 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:45 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:15 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:30 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:45 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

5:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

HIGH SPOT SELECTIONS FOR THE DAY

1:45 p.m.—Metropolitan opera performance, NBC WEAF and WJZ networks
8:00 p.m.—Forty Five Minutes in Hollywood, Cal York reporter CBS WABC network
8:00 p.m.—Art in America "How They Lived in Colonial America": NBC WJZ network
8:20 p.m.—Boston Symphony Orchestra: Dr. Serge Koussevitzky conductor NBC-WEAF network
9:30 p.m.—Surprise Party Raymond Paige's orchestra Kay Thompson and her Rhythm Kings Negro Choir CBS WABC network
10:00 p.m.—Broadcast from Byrd Expedition CBS WABC network
10:30 p.m.—Alka Seltzer presents WLS National Barn Dance NBC WJZ network.
10:30 p.m.—Dramatic Series "Catherine the Great": CBS WABC network
11:30 p.m.—Portland Junior Symphony Concert, William Von Hoogstraten conductor: CBS WABC network
12:30 a.m.—Carefree Carnival; Ned Toinger, master of ceremonies. NBC WEAF network.

8:30 P.M.

CBS—Dancing Echoes WABC WOKO WDRC
 WJZ WJSV WIP WJAS WLBZ
WCAU—University of Pennsylvania Debate
WOR—Genetic Pilot Journal

2:45 P.M.

WOR—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:00 P.M.

CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:15 P.M.
WOR—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:30 P.M.

WOR—The Music of the Future WABC WEAF
 WFL WFSH WGY

3:45 P.M.

CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:00 P.M.
CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:15 P.M.

WOR—The Music of the Future WABC WEAF
 WFL WFSH WGY

4:30 P.M.

CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

5:00 P.M.
NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

5:15 P.M.

NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

5:30 P.M.
CBS—The Music of the Future WABC WEAF
 WFL WFSH WGY

5:45 P.M.

NBC—The Music of the Future WABC WEAF
 WFL WFSH WGY

6:00 P.M.
CBS—The Music of the Future WABC WEAF
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NBC—The Music of the Future WABC WEAF
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10:45 A.M.

MUSIC IN THE AIR

SATURDAY (CONTINUED)

8:00 P.M.

NBC—George Olsen's Orchestra: WEAF
CBS—"Forty-Five Minutes in Hollywood": WABC
WOKO WNAC WDRB WCAU WJAS
NBC—Art in America; Guest Speakers: WJZ
WBZ WBZA KDKA WBAL WHAM
WCSH—Music Makers
WEEI—Dramatization
WGY—Antoinette Halstead, contralto; string
ensemble; male quartet
WLW—The Big Show
WOR—Redfern Hollinshead and Della Baker,
"Romance in Song"
WRVA—Tampa Revelers

8:15 P.M.

NBC—The Cavaliers, male quartet: WJZ WBZ
WBZA KDKA

8:20 P.M.

NBC—Boston Symphony Orchestra, Dr. Serge
Koussevitzky, conductor: WEAF WCSH WFI
WEEI WRVA

8:30 P.M.

CBS—Horace Gerlach and his Music: WIP
NBC—Under the Bridges of Paris: WJZ WBAL
KDKA WHAM
WBZ-WBZA—New England Community Singing
Clubs
WCSH—Doctor Lyons Program
WGY—Piano Paals, Dorothy Sherman and Monica
Leonard
WOR—Gabriel Heatter, News Commentator

8:45 P.M.

CBS—Scrappy Lambert, Billy Hilltop: WABC
WCAU WNAC WJAS WDRB WJSV
WGY—Utica Sings: Marion Williams, soprano;
Rogers Sweet, tenor
WOR—Jazz Judge, comedy sketch

9:00 P.M.

NBC—Arlene Jackson, songs; Harold Stern's Or-
chestra; Guest Stars: WJZ WBAL WHAM
WBZ WBZA KDKA
CBS—Philadelphia Orchestra; Sylvan Levin, con-
ductor: WABC WOKO WNAC WDRB WCAU
WJAS WJSV WLBZ
NBC—Boston Symphony Orchestra: WCSH WGY
WLW—Dismick's Orchestra
WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Alexander Woodcott, "The Town Crier":
WABC WOKO WNAC WCAU WDRB WJAS
WLBZ

9:30 P.M.

CBS—Raymond Paige's Orchestra; Kay Thomp-
son, pianist and her Rhythmic Kings; Negro
Chorus; Hawaiian Group: WABC WCAU WJAS
WDRB WJSV WNAC WOKO
NBC—Eddie Duchin's Orchestra: WJZ WBAL
WHAM WBZ WBZA KDKA
WLW—Over the Rhine, German band
WOR—Bronx Marriage Bureau

9:45 P.M.

WLW—Sammy Watkins' Orchestra
WOR—Eddie Lane's Orchestra

10:00 P.M.

NBC—Saturday Night Terraplane Party; Robert
L. Ripley, guest star; B. A. Rolle's Orches-
tra; Male Trio: WEAF WEEI WCSH WFI
WGY WLW WRVA
CBS—Broadcast from Byrd Expedition: WABC
WOKO WNAC WCAU WDRB WJAS WJSV
WLBZ

NBC—To be announced: WJZ WBAL
KDKA—Behind the Law
WHAM—News Service

10:15 P.M.

KDKA—Sports Review
WHAM—Dance Orchestra
WOR—John Kelvin, tenor; Orchestra

10:30 P.M.

CBS—Dramatic Series, "Catherine the Great":
WABC WAAB WDRB WJAS WJSV WIP
WOKO WLBZ

NBC—Alka Seltzer Presents WLS Barn Dance;
Uncle Ezra, Lulu Belle, The Westerners and
Cumberland Ridge Runners: WJZ WHAM
WBAL KDKA

WCAU—Blanche Calloway's Orchestra
WNAC—Over the Cameraman's Shoulder
WBZ-WBZA—News
WCAU—Louis Russell's Orchestra

WOR—Emil Velence, organist
10:45 P.M.

CBS—Leaders in Action, H. V. Kaltenborn:
WABC WOKO WAAB WDRB WCAU WJAS
WJSV WLBZ

WBZ-WBZA—Weather, Temperature, Sports,
News
WNAC—Jack Impersoll's Sport Page

11:00 P.M.

NBC—Ralph Kirby, baritone: WEAF WCSH
CBS—Guy Lombardo's Orchestra: WABC WDRB
WOKO WAAB WCAU WJAS WJSV WLBZ

NBC—Barn Dance: WBZ WBZA WLW
WEEI—Weather Forecast and News
WGY—Felix Friedlander's Orchestra

WOR—Hockey Game
WRVA—Paul Tremaine's Orchestra
WRVA—Fiddling Fiddlers

11:05 P.M.

NBC—Ernie Madriguera's Orchestra: WEAF
WCSH

11:15 P.M.

WEEI—Ernie Madriguera's Orchestra (NBC)

11:30 P.M.

NBC—One Man's Family: WEAF WFI WCSH
WGY WEEI

CBS—Portland Junior Symphony Orchestra; Wil-
son Hooper, conductor: WABC WOKO
WDRB WNAC WCAU WJSV WLBZ
NBC—Paul Whiteman's Orchestra: WJZ WBAL
WBZ WBZA

Latest reports from NBC indicate that the
Wagner Cycle will not be broadcast, as it has
been in previous seasons. Evidently the net-
work considers it would not be fair to the spon-
sors of the Saturday series to broadcast sustain-
ing series of operas simultaneously. Music lovers
all over the world regret this cancellation. They
should address their complaints to John Royal,
30 Rockefeller Plaza, New York.

By Carleton Smith

THE premiere of "Merry Mount" was
a great occasion for those two Ameri-
cans, Richard L. Stokes and Howard
Hanson. They saw their joint issue come
to life.

The performance was excellent in its
details, even if Mme. Ljungberg's English
could not be understood.

"Merry Mount" was a success. Whether
there was too much music for the words,
or too many words for the music, I
leave to you. It is a milestone along
the path to a great American opera.

The subject was derived from the in-
cident of the short-lived impuritanical
colony "Merry Mount," founded by
"gentlemen venturers" near Quincy, Mas-
sachusetts, and set down by Nathaniel
Hawthorne.

"It embodied," says Mr. Stokes, "a con-
test which from the beginning has cleft
American life asunder, which has drenched
the continent with blood, and which found
its latest avatar in the imposition and re-
peal of Prohibition. It was, in truth, a
hostility of race and civilization, of im-
mortal thought and emotion, of linguistic
and musical utterance, even of garb and
coiffure. Need I explain that it was the
immortal confrontation of Roundhead
and Cavalier?"

Folk Music

JOHN POWELL begins a new series of
American folk music broadcasts this week
(NBC-WEAF, Wednesday, 4:45 to 5:15
p. m. EST). Mrs. Roosevelt will speak
on the initial program and the NBC sym-
phony will play a program of art music
based on the folk tunes of the South.

On subsequent weeks the native singers
and fiddlers will come before the micro-
phone in the country districts and play
the old-time music as it originally came
to America generations ago. Songs and
fiddle tunes to be heard only in the lonely
cabins where they have been passed along
orally from generation to generation, will
be broadcast.

There has never been sufficient interest
in our folk music, probably because we
are a young nation. It should be heard
and preserved.

Paragraphs

PRESS RELEASES describing Metro-
politan opera stars announce *Goeta Ljung-
berg* as the "It" girl of the opera house.
What *Garbo* is to the movies, they say
this Nordic beauty is to grand opera.
Not everyone would agree.

KDKA—Charles Gaylor's Orchestra
WHAM—Hughie Barrett's Orchestra
WLW—Sammy Watkins' Orchestra
WOR—Emil Coleman's Orchestra

11:45 P.M.

WHAM—Paul Whiteman's Orchestra (NBC)
WLW—Johnny Johnson's Orchestra

12:00 Mid.

NBC—Hollywood on the Air: WEAF WFI WEEI
WGY

CBS—Glen Gray's Orchestra: WABC WNAC
WCAU WJSV WOKO

NBC—Jack Denry's Orchestra: WJZ WBZ
WBZA

KDKA—Managers to Far North
WHAM—Frank Skully's Orchestra
WLW—Art Kasse's Orchestra
WOR—Jack Berger's Orchestra

12:30 A.M.

NBC—Carefree Carnival; Variety Show; Meredith
Wilson's Orchestra: WEAF WGY WEEI WFI

CBS—Charlie Davis' Orchestra: WABC WOKO
WNAC WCAU WJSV

NBC—Harold Stern's Orchestra: WJZ WBZ
WBZA WLW

KDKA—Marty Gregor's Orchestra
WHAM—Victor Warner's Orchestra
12:45 A.M.
KDKA—Messages to Far North
1:00 A.M.
CBS—Claude Hopkins' Orchestra: WABC

Few modern composers can time and
place their music so that the regular studio
tone beat time signal will be in the same
key as the music being broadcast. This
musical addition is then slightly less an-
noying than otherwise. Doctor Hanson ac-
complished the feat twice in "Merry
Mount."

A business executive sends me a list of
his favorite music broadcasts for each
night and week-end afternoons. What are
yours? He lists:

Sunday afternoon... N. Y. Philharmonic-Symphony
Sunday evening... Cadillac Hour
Monday night... Richard Crooks or Lawrence Tibbett
Tuesday night... Philadelphia Symphony (be-
cause there isn't any other good music)
Wednesday night... John McCormack
Thursday night... Philadelphia Symphony
(no choice)
Friday night... Philadelphia Symphony
(no choice)
Saturday afternoon... Metropolitan opera
Saturday evening... Boston Symphony

George Gershwin starts his first extend-
ed series of concerts Monday (NBC-WJZ
at 7:30 p. m. EST). The most celebrated
composer of serious jazz will supervise
the orchestra and perform as piano soloist
on a half-hour concert every Monday and
Friday evening.

Programs

Philharmonic Concert for Young People,
Ernest Schelling conducting (CBS-WABC,
Sat., Feb. 17 at 11:00 a. m. EST) an
Italian-American program:

La Primavera... Viraldi-Molinari
Antiche Danze ad Asie per Luto... Restighi
(Suite No. II)
Rhapsody Italia... Casella
Song: "Santa Lucia"
The Pleasure Dome of Kubla Khan... Griffes
Circus Day... Deems Taylor
Virginia Reel from "Suite Fantastique"
Schelling, piano soloist

Metropolitan Opera: "Faust" (NBC,
Sat., Feb. 17 at 1:45 p. m. EST):

Faust... Giovanni Martinelli, tenor
Mephistopheles... Edio Pinza, basso
Valentine... Lawrence Tibbett, baritone
Wagner... Paolo Anzani, basso
Marguerite... Edele Norena, soprano
Siebel... Gladys Swarthout, mezzo-soprano
Marthe... Henriette Wakefield, contralto

Boston Symphony Orchestra, Serge
Koussevitzky conducting (NBC-WJZ, Sat.
Feb. 17 at 8:15 p. m. EST):

Brandenburg Concerto No. 3 in C major
for String Orchestra... Bach
Symphony No. 2, Opus 18... Beethoven
Concerto for Violin and Orchestra
in D minor, Opus 47... Sibelius
Richard Bargin, soloist
"La Valse," Choreographic Poem... Ravel
Tone Pictures (NBC, Sun, Feb. 18 at
8:00 a. m. EST) presents Ruth Pepple,
pianist; mixed quartet; Mary Merker, so-
prano; Gertrude Forster, contralto; Rich-
ard Maxwell, tenor; Leon Salathiel, barito-
ne:

Glee... Buzzi-Pecia
In These Delightful Pleasant Groves,
from "The A Capella Chorus"... Purcell
Quartet
Courage... Hahn
Baritone solo, Leon Salathiel
Come to the Fair... Martin
Quartet
Reflects Dans L'Eau... Debussy
Piano solo, Ruth Pepple
Sine, Smile, Slumber... Gounod
Quartet
Mandoline... Debussy
Soprano solo, Mary Merker
Butterfly, from "Coppelia"... Delibes
Quartet

Philharmonic Symphony, Beethoven
Cycle, Arturo Toscanini conducting
(CBS-WABC, Sun, Feb. 18 at 3:00 p. m.
EST):

Symphony No. 8 in F major
Symphony No. 9 in D minor
Soloists:
Rosa Tsononi, soprano Sigrid Onegin, contralto
Paul Althouse, tenor Edio Pinza, bass
With the assistance of the Schola Cantorum
of New York

Hoover Sentinel's Concert (NBC, Sun,
Feb. 18 at 4:30 p. m. EST), Edward Da-
vies, baritone; Chicago A Capella Choir,
direction of Noble Carr; Josef Koestner's
orchestra:

Farandole from "L'Arlesienne Suite"... Bizet
Orchestra
Vision Fugitive from "Herodade"... Massenet
Edward Davies, baritone
At Dawning... Cadman
Orchestra
I Love Life... Mana Zurga
Edward Davies, baritone
Woodland Sketches... McDowell
Orchestra
Sunrise... Taneyet
Chorus
Il Trovatore Selections... Verdi
Orchestra and Chorus
Djer Kiss Recital (NBC-WJZ, Mon.,
Feb. 19 at 8:30 p. m. EST), Cyrena Von
Gordon, mezzo-contralto; Walter Golde,
pianist:
Le Nil... Leroux
Murmuring Zephyrs... Jensen
American Lullaby... Rich
Through the Years... Youmans
Voice of Firestone (NBC-WEAF, Mon.,
Feb. 19 at 8:30 p. m. EST), Richard
Crooks, tenor; William Daly's orchestra;
The Blue Danube... Strauss
Orchestra
O Dry those Tears
Only My Song
Thank God for a Garden
Pais Angelus
Tenor solo—Richard Crooks

The Vince Program (NBC-WJZ, Wed.,
Feb. 21 at 9:30 p. m. EST) with John
McCormack and William Daly and string
orchestra:

The Faun's Grove... Hughes
Lough Sereni E carl... Donaudy
Ave Maria... Schubert
Absent... Metcalf
How Deep in Love am I... Hughes
Remembering You... Sanderson
Annie Laurie

Hal O'Halloran



RINGLEADER FOR THE
HAYLOFT GANG IN

The NATIONAL BARN DANCE Every Saturday Nite

10:30 P.M. E.S.T. NBC Blue
COAST-TO-COAST
OVER 40 RADIO ARTISTS

The Cumberland Ridge Runners, Uncle
Ezra, Marion and Jim, Maple City Four,
Lulu Belle, Spare Ribs, Lulu Parker,
Hoosier Hot Shots, Georgia Gobel,
Louise Massey and the Westerners. A
whole hour of old time singing and
dancing, rustic rhythm, mirth and mel-
ody. Brought to you direct from WLS,
Chicago, through the NBC Blue Network
over Station

WBZ-WBZA
10:30 P.M. EST

REVIEWING RADIO

To the bally-hoo I hearken,
They tell me what to buy
And how life would be brightened,
Should I but care to try;
But in spite of each persuasion
That the advertiser chooses,
I keep myself contented
With the stuff my neighbor uses!
—Vera Van

By Martin J. Porter

WHEN word came last week that Greta Garbo was New York bound, scouts from the radio agencies made up a formidable posse, so anxious are the program sponsors to put the Swede Lady on the air. But Garbo The Elusive was not at home to any of them.

As a matter of fact, for days, they did not even know where to look. The offers for her services were budgeted as high as \$7,500 for one air performance. However, despite the clues to her whereabouts Greta kept on disappearing.

Which makes me wonder why somebody doesn't star her in "The Invisible Woman."

During the taxi strike in New York, the radio cops were a little bewildered. Fred Allen tells the story of one copper who, riding as a guard in a radio cab, set his dials wrong, was on his way to capture Amos 'n' Andy, and began to write a fan letter to a burglar when the strike was called off and the cop regained his bearings!

Help Philharmonic

IT IS SELDOM that a real test is possible concerning the question whether the radio audience really wants cultural programs or is perfectly satisfied with the current set-up of popular stuff. But the test is now at hand.

The New York Philharmonic Orchestra is in trouble. It needs half a million dollars to carry on. It will get by this season, but without the half million, next year may see it fall to pieces.

For the first time in history an organi-



CONNIE BOSWELL

deserts her two sisters in her new commercial—the Caravan with Glen Gray and the Stoopnagle-Budd team—which is audible Tuesdays and Thursdays at 10 p. m. EST over a CBS-WABC network

zation of this type is making a direct appeal to the radio audience for subscriptions. The next month should reveal whether the audience really wants to hear symphony. I hope it does.

Bergman Looks Ahead

A TIMELY OBSERVATION on the maturity of the 1934 radio program comes from Ted Bergman, dialectician and radio actor, who assures me:

"The embryonic period for radio is over. Almost every known type of entertainment has been tried. That which did not click was eliminated. The surviving programs have been enlarged upon and

refined. The net result is a formula that will, as it did in vaudeville and movie houses, act as a boomerang on the present popularity of radio. Typical programs that comprise the accepted formula are the vogue at CBS and NBC. George Jessel and Vera Van and Freddie Rich's orchestra; Stoopnagle and Budd, Connie Boswell, and the Casa Loma orchestra; Cantor and Rubinoff, Ed Wynn and McNamee et cetera, are typical. The solid entertainment of this formula is not to be denied. And that is why this is the time to reflect upon the wisdom of a continuation of this set radio fare.

Vaudeville, in its heyday, adopted a formula that registered. Its mentors permitted their followers to get fed up. Public support then waned and that branch of entertainment has been tottering ever since.

Paul Asb brought a new formula to pictures, and it swept the country. Greater theaters were built on its foundation. Again the public was satiated and the big stockholders quickly got out from under.

Radio should take immediate steps to profit by these experiences. Of course, singers and orchestras and comedians always will be in demand, but the formula needs to be changed.

Things like an admixture of Lily Pons, Jeannie Long, Ray Perkins and Ethel Barrymore might be experimented with. Drama and music might be blended. One of the forerunners of this is the contemplated teaming of those two extremes, George Jessel and Alexander Woolcott. We can use the same ingredients, but I think it's time we poured them all into the same shaker and made up a new dose of entertainment—a new prescription."

Pulmonary Ailment

ERNIE NAGLE is a member of the Enric Madriguera Orchestra, and recently was "took down" with pneumonia. He got well, but was weak the other day at a rehearsal, and had to call a doctor. What followed just goes to show how medical science is advancing.

"You play a wind instrument, huh?" the doctor asked.

Ernie said that he did. "Hmph," the doctor grunted professionally. "That explains it all. Your lungs are badly strained; there's inflammation in your larynx, due to pressure. You must give your lungs a rest. By the way, do you play the saxophone?" "No," Ernie replied. "I'm an accordionist!"

Replying to queries, may I hasten to explain that Admiral Byrd has no studio audience. What many listeners think is applause, is the flapping of the seals' fins.

One feels sorry for the major networks which have, by a policy of fairness, got themselves into a delicate mess. It is a rule that networks must give the government right of way over the facilities, and since President Roosevelt is a great believer in the efficacy of radio, the contacts between radio and the administration have been closer and more frequent than ever before in history. Naturally, the adulation of the public has popularized these events, but the foes of the President and the new deal are restive. They have complained bitterly to those sponsors who permit artists to make any friendly gestures to the White House, and they murmur threats of boycotting the products of such sponsors. An early result of this new policy among half a dozen sponsors has been to rule out references to the White House.

The networks have been calumniated by foes of the President as being opposed to lending their facilities for those who would criticize the Roosevelt measures. This has forced the major chains to throw open their microphones to established leaders not in sympathy with Roosevelt.

But here's the payoff: Recently Senator Borah criticized the administration via the NBC. The minute he had concluded, the stations which carried the speech were swamped by telephone calls and telegrams which invoked the wrath of heaven and hell ON THE BROADCASTERS, instead of the speaker, for extending the courtesy of networks to Borah.

So what is one to do, if one is boss of a radio web? ... Maybe the customers can answer that.

AWARDS IN 16th BETTER RADIO CONTEST

Report of Judges

RESPONSE to Radio Guide's Sixteenth Better Radio Contest, covering the "Musical Memories" program, was enthusiastically favorable. Of the 2452 who voted, only six percent disapproved of the presentation as a whole. But the public's dislike for what it accepts as ponderous advertising continuity was incisively recorded in the balloting, more turning "thumbs down" on this portion of the program than found it to their liking.

Of particular interest is the high regard in which listeners hold Josef Koestner's orchestra, not a dissenting vote being recorded. Held in almost equally high regard is Edgar Guest, midland poet, whose philosophical verse annoyed but 75 of the listeners who entered their votes.

So close did Alice Mock come to unanimous approval that it was necessary to carry out the equation to three points to determine that she met with only one percent disapproval, while two other features which attained 100 percent approval were Charles Sears and Announcer Vincent Pelletier. Also meeting with general approval were Tom, Dick and Harry, the trio recording a 92 percent favorable total.

Nor did the critical overlook the opportunity to score the studio applause on the program. In the letter awarded first prize this phase of radio presentation was briefly but intelligently condemned. Lack of space prevents listing of honorable mention winners.

PROGRAM: "Musical Memories"

First Prize, \$25.00:

Second Prize, \$10.00:

\$5.00 Prizes:

MRS. R. T. RAHILLY 208 W. College St.,
Austin, Minnesota
JOSEPHINE VERSACE, 932 Plymouth Ave. North,
Rochester, New York
Lorine Gibbs, P. O. Box 456, Sherman, Texas
Carl R. Canterbury, 1527 Eleventh Ave., Moline, Illinois
Alyce Tweedy, 15 Highland St., Taunton, Massachusetts

"Musical Memories" Scoreboard

How the contestants rated the program as a whole and the individual stars:				
	Number for	Number against	Percentage for	Percentage against
The Program	2259	133	94	6
Josef Koestner's Orchestra	1694		100	
Edgar Guest	2377	75	97	3
Alice Mock	1977	16	99	1
Charles Sears	1854		100	
Vincent Pelletier	1283		100	
Advertising	511	650	44	46
Tom, Dick and Harry	735	64	92	8

First Prize—\$25.00

When I tune in WLS at eight o'clock Tuesday and wait for Edgar A. Guest, it's just like waiting eagerly and impatiently for an old friend to come and have a nice visit with me. Like thousands of others, I have read and loved his

poems. He seems to write and to talk to plain, ordinary people like myself. He paints beautiful word pictures and preaches his little sermons in such a wonderful manner.

Charles Sears is exceptionally good and the accompaniment of the singer is also great.

Alice Mock's plaintive soprano is

lovely and such a pleasant contrast to many other sopranos.

The Trio is fine and the offering, "Pale Moon," was outstanding.

Vincent Pelletier, the announcer, was fair. The only part of the program I did not like was the clapping. To me, it is a waste of time.

Mrs. R. T. Rahilly

Second Prize—\$10.00

A poet and an artist! I did not believe that such a thing existed. Anyway, not until I heard Edgar Guest on the household Musical Memories program.

His penetrating and human poetry, spoken in his pleasing voice, form a hard-to-beat combination. No amount of singing or music can overshadow such an artist.

Alice Mock's sweet soprano voice was one of the highlights of the program. I did not care for her choice of songs.

Charles Sears impressed me as a better than average tenor. He was almost, but not quite, as good a feature as Edgar Guest.

Josef Koestner's orchestra played beautifully and formed a very effective background for the poetry.

An unusually good announcer, with a pleasant voice and good diction. That's Vincent Pelletier.

The entire program left a favorable impression. The reception was good.

Oh, yes, The program could stand a little less advertising and a little more of Edgar Guest.

Josephine Versace

VOICE OF EXPERIENCE AIDES RESCUE "MRS. STAY-AT-HOME"

MRS. Stay-at-Home," whose letter, published in the issue of Radio Guide for the week ending February 3, asking whether she is entitled to a "night out" when her husband takes one, received a flood of responses.

From this avalanche of mail The Voice has selected ten letters. The writers of five of them have been mailed an autographed copy of the deluxe edition of his book, "The Voice of Experience." Five other persons were mailed a copy of the regular edition of the volume.

Some of these selected letters follow:

Takes Two to Play

Dear Mrs. Stay-at-Home:

What is fair for one is equally fair for the other. You have the right to demand and expect a night a week, free from the cares and worries that burden a wife and mother. Being a wife does not mean being a prisoner the rest of your life, since you have provided someone to care for your children while you are out.

Your husband betrays that natural jealousy present in married men. He feels that since he is part of the business world, he is more invulnerable to worldly temptations than the wife who never ventures away from the protection of home life. He forgets that she is just as loyal to him as he is to her, and that the attractions of one night a week would not distract her home-loving mind.

Remind him in a quiet, non-antagonistic way that it takes two persons to play the game of life. That no game of such duration—and hazards can be safely played from beginning to end without a chance to relax or take "time out." That when one player takes it, the other player is entitled to equal rights. That the "time outs" are not for the purpose of "double-crossing" the other player, but a help to obtain the goal of this game of life—happiness.

CHARLES JOHNSON, 575 Freeland Ave., Calumet City, Ill.

"We Married Ones Know"

Dearest Mrs. Stay-at-Home:

We train our husbands wrong in the beginning of our married lives. "Oh, yes, dear," we say. "I'm broad-minded. Of course you're to have your weekly night off." But we don't want nor ask for that evening for ourselves. We're too busy with our new lives.

So, look at your husband's side of it. What a radical, unheard-of thing for his wife to wish all of a sudden! "Wonder if she's tired of me," he muses. "Wonder if she wants to see someone else? Guess that sister of hers is putting wild ideas into her head." That's why he almost hit the ceiling.

Of course you are entitled to a night off, too. But there will be trouble ahead if you insist upon it. Work it subtly, my

dear. Don't pick the same night he has off. He has Thursday? Then pick Tuesday. Have half a dozen women friends in, the first Tuesday. Only women, so hubby stays in the background. Make arrangements with the others for a "get-together" outside your own home—and not on Thursday. Then hubby will, before he knows it, have his evening at home with the children. He'll have the same worries and cares with them. Gradually, you'll be having your night off without bringing in some strange girl to mind the children. And friend husband possibly might decide he doesn't need his Thursday evenings.

All your single friends, to whom you would put your problem, would immediately tell you to "demand equal rights." We married ones know better!

MRS. VANCE VERCELL, 164 Grove St., Torrington, Conn.

No Respect for Wife's Slavery

Dear Mrs. Stay-at-Home:

Evidently your husband is one of those conceited, selfish creatures who incessantly swells up with the magnified sense of his own importance before the defenseless gaze of a submissive wife. When such men are confronted by their equals, they immediately adopt an apologetic air of respectful humility. Sit down and talk the matter over carefully with him. Explain to him that you must get away from the monotony, and the never-ceasing duty of household activities, several hours each week.

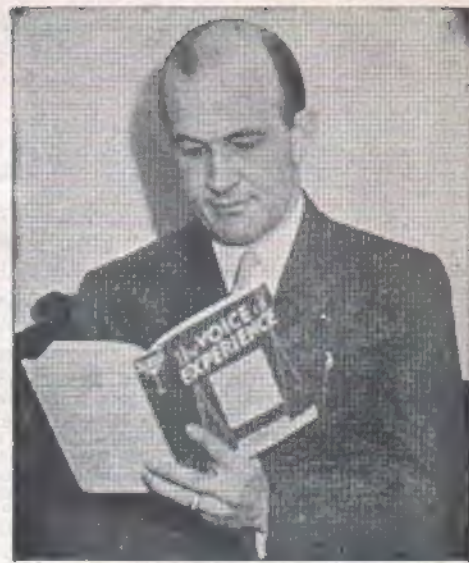
You are entitled at least to the same consideration as would be accorded one of your husband's employees. If you are not to have any social contacts or relaxation, your mental and physical health will begin to suffer. Your personality will show the effects of a discontented disposition, and that surely is the last thing a woman wants to cultivate. No red-blooded, self-respecting man will continue long to admire a woman who is contented to submit to a life of slavery, and fails to show the least spark of an independent spirit. What about the noble women who have contributed so largely to music, art and literature? Did they stay at home?

JAMES VAIR, 110 Bradford St., Glen Rock, New Jersey

The others to win the award of an autographed copy of the deluxe edition of the book this week are: Katherine M. Brown, 121 3rd St., N. W., Oelwein, Iowa and Mrs. F. A. Rossetter, 302 Leland Ave., Bloomington, Ill.

Those to whom The Voice sent a copy of the regular edition of his interesting book are: M. Alice Lautner, 425 9th St., Tell City, Ind.; Mrs. F. Sommermann, 2646 N. Douglas St., Phil., Pa.; "Just William," 456 S. 14th St., Newark, N. J.; John Zabady, 1020 Scranton St., Scranton, Pa.; and Mrs. C. A. Carpenter, Commonwealth Road, Cohasset, Mass.

The letters of advice are not to exceed two hundred



The Voice of Experience with a copy of his own book that will be awarded for solutions of readers' problems

words. They must be written on only one side of the sheet, and should be mailed to The Voice of Experience, c/o RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

Selections for award will be on the basis of human wisdom and the breadth of experience evident in them.

Below is presented this week's problem for your solution. Letters to be eligible for consideration in this award, must be received not later than February 27,

TWO-TIMING HUSBAND This Week's Problem

Dear Voice of Experience: After five years of married life, my husband is beginning to show considerable interest in a former girl friend of his. In fact, I know that they have been seeing each other on the sly.

Now I want to nip this thing in the bud and, knowing as I do the jealous nature of my husband, I am wondering if it will solve my problem for me to feign an interest in a former boy friend of mine who has given me every opportunity to accept extra-marital advances. What do you think of my plan and, in your opinion, will it work?

"IN LOVE WITH MY HUSBAND"

MR. FAIRFAX KNOWS THE ANSWERS

Arthur Fairfax, veteran of radio who knows all the stars personally, does his utmost to answer your query in the earliest possible issue of RADIO GUIDE. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

Sylvia W., Chicago, Ill.—Following our paragraph last week on the team, "Salt and Peanuts," we are indebted to Station WSM, Nashville, Tenn., for the knowledge that the popular girl and boy duo is now heard over the 50,000-watt down in Dixie on Saturdays at 10:10 p. m. EST. Also that Asher and Little Jimmy, after a brief absence, may again be heard on WSM, every day except Sunday, at 6:30 p. m.

Lillian G., Youngstown, Ohio—"The Romance of Dan and Sylvia" is again being broadcast and may now be heard at 10:30 p. m. each night except Monday and Saturday, on KDKA, Pittsburgh. Incidentally, the airing of the sketch there brings Dan Sigworth, romantic lead in the series, back to his native heath as he was born in a village not far from the Smoky City.

A. C. T., St. Louis Park, Minn.—Since Eddie Duchin became the featured artist on an NBC commercial his sustaining programs on CBS have been dropped. Duchin's orchestra is now heard over an NBC-WEAF network each Tuesday, Thursday and Saturday night at 9:30 EST. The Chicago outlet is WENR on Tuesdays and Thursdays and WLS on Saturday nights.

Grace Newcomb, Wheaton, Ill.—We are unable to tell you anything about the Sherlock Holmes series further than it is no longer being broadcast. It was abandoned by its sponsors during 1933 and there is no hint that it will be resumed. After all, Conan Doyle only wrote a certain number of Sherlock Holmes stories.

Mrs. Tagg, Gregory, S. D.—Any list of the NBC-WEAF and NBC-WJZ networks would be of little use to you because various stations around the country take both, or either, on varying occasions. While the Red and Blue networks are fundamentally different, stations are apt to shift from one to another without warning because of purely local conditions such as interfering local commercial programs and the other factors which prevent a station's carrying a particular program. The WJZ network is usually referred to as the "blue"; the WEAF network as the "red."

Nicholas Origer, Chicago, Ill.—The problem of obtaining artists' pictures seems to be an unsolved one among our readers, some charging that requests are ignored, others saying the stars are liberal about sending them out. Our only suggestion is that you write the performers whose photos you would like to obtain care of the station through which they reach you, and then hope for the best. The enclosure of 25 cents for cost and postage is only fair.

Mrs. Liener, Philadelphia, Pa.—I suggest that you write the Invitation Hostess, care of the National Broadcasting Co., 30 Rockefeller Plaza, New York, for information about tickets for the broadcasts which you want to see.

Mrs. Schipper, Zeeland, Mich.—Walter Wicker occasionally takes minor roles in the Betty and Bob series, but devotes the remainder of his talents and time to "Today's Children." He and Irene have two children, Walter, Jr., eight years old, and Nancy, who is six. Sorry but we do not have the birthdays. The cast of "Little Orphan Annie" includes Shirley Bell, as Annie; Allen Baruck, as Joe Cornstassel; Henrietta Tedro, as Mrs. Silo; Edmund Sprague, as Mr. Silo; Stanley Andrews, as Daddy Warbucks; Robert Fiske, as Mr. Montague, and several players of minor roles. The two new children in the cast are William Malkemus, as Algy, and Marie Nielson, the little French

girl of the sketches. Frank Dahm, who writes the scripts, does not claim to have made all the tours he portrays in the continuity.

Mrs. E. M. Steimle, Warren, Ill.—The "Old Pappy" sketches are no longer being broadcast nor can we learn if their resumption is contemplated. Cliff Soubier took the role while it was on the air.

L. Hicks, East Norwalk, Conn.—Isham Jones was born in Coalton, Ohio, and began his commercial career in the mines there. Eager to follow the study of music he took the mine job in order to defray the cost of his education. He began the musical career as a songwriter, his first success, "You're In the Army Now," having been dashed off while he was in a training camp during the World War. It was not until after the armistice that he organized the band which has since borne his name.

K. E. M., Warrandale, Pa.—Rubinoff is not an only child. He has three brothers, Charles, an attorney; Herman, a sales manager, and Philip, also a violinist.

Caroline Riddle, Minneapolis, Minn.—Kaltenmeyer's Kindergarten is now broadcast each Saturday at 7 p. m. CST, over station WLS, Chicago.

George Hale, Owensboro, Ky.—Mary Alcott Richardson, the Paul Whiteman protege, formerly heard from Chicago stations, now is singing on station WLW, Cincinnati, Ohio, and has several programs during the week. She is on every Saturday night and is known there as Mary Alcott.

Mrs. Walter Hurley, Guthrie, Okla.—The "K-7" spy dramas are broadcast each week at 9:30 p. m. EST, over an NBC-WEAF network. Your nearest NBC station probably carries these episodes, but if you can dial WDAF (Kansas City, Mo.), which broadcasts on the 610 kilocycle, you will be sure to hear the program.

\$10,000.00

CASH PRIZES FOR SOLVING THIS PUZZLE

RADIO GUIDE'S \$10,000.00 puzzle contest has engaged the eager interest of many thousands. That was to be expected. The largest sum of cash prizes ever offered for the solution of a radio puzzle was considered certain to command the efforts of an immense group, especially when the allocation of awards provided opportunities for 157 winners.

More than six weeks remain before the contest will be closed. You still have plenty of opportunity to enter the competition and perhaps to win the first prize of \$2,500.00. Remember that this first award, and all of the other awards, will be doubled to any reader who is a yearly subscriber to Radio Guide at the time of the closing of the contest.

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the

trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

On page two will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build up

station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

RULES OF THE CONTEST

This is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self-addressed, requesting the list.

In case of loss for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 Individual awards, \$5.00 each—	500.00
50 Individual awards, \$10.00 each—	500.00
Total	\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners \$10,000.00.

RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner

